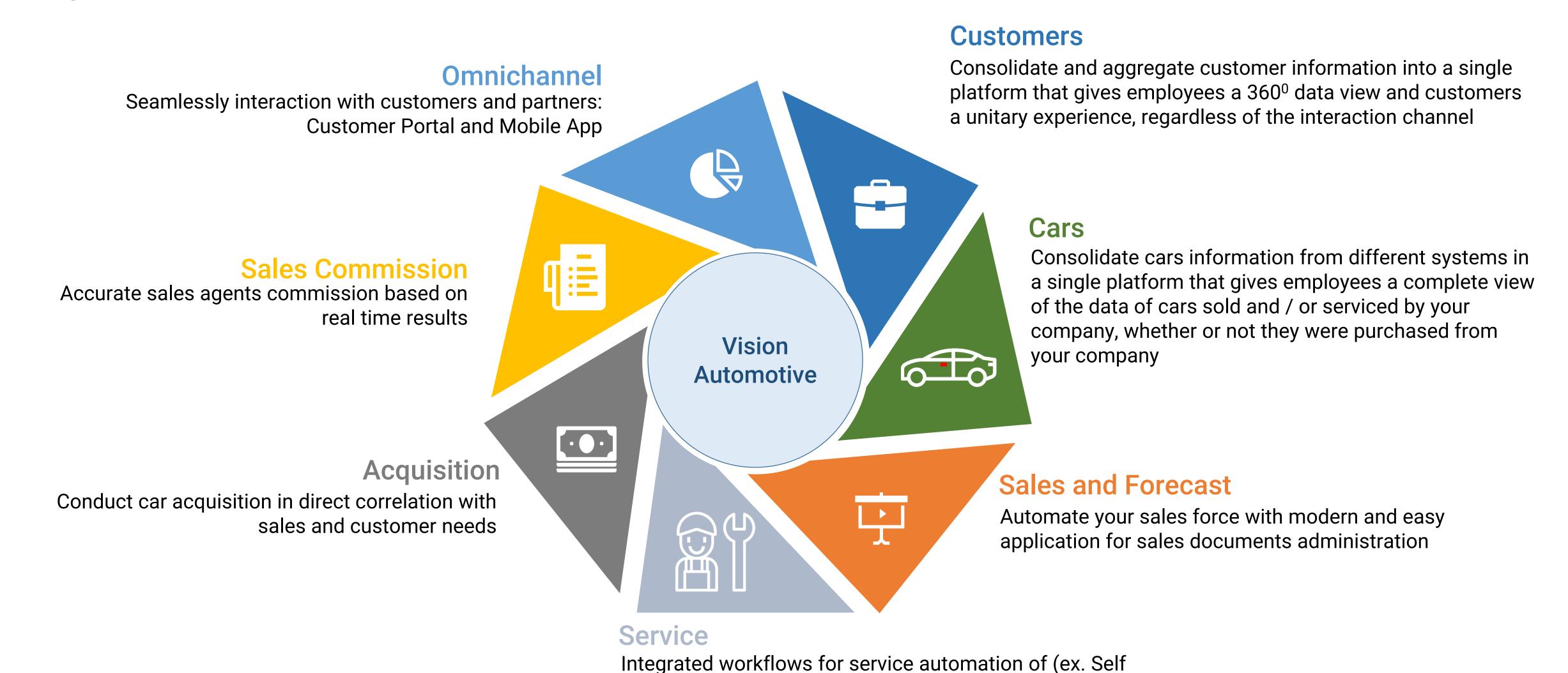


Vision Automotive Integrated platform for Automotive



warranty and post guarantee activities

Insurance Evaluation, Work Tickets) increasing the efficiency of

VISION technology



Customers

Manage all customers in one place

Cars

Cars administration: history, owner, details, transactions, services



Services

Implement sales and aftersales workflows for internal activity

Omni Channel

Interact with customers and partners seamlessly



Vision Automotive

Standard Features

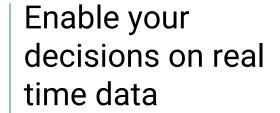
- Customers Management
- Cars and Parts management
- Sales
- Customer Services workflows
- Acquisitions
- Sales Commissions
- Omni Channel access: unitary experience across channels
- Customer Self Service Portal and Mobile application

Completely integrated solution for managing the customers relationship and cars inventory, bringing together sales functionalities, after sales, service (warranty and post guarantee) and customer portal.

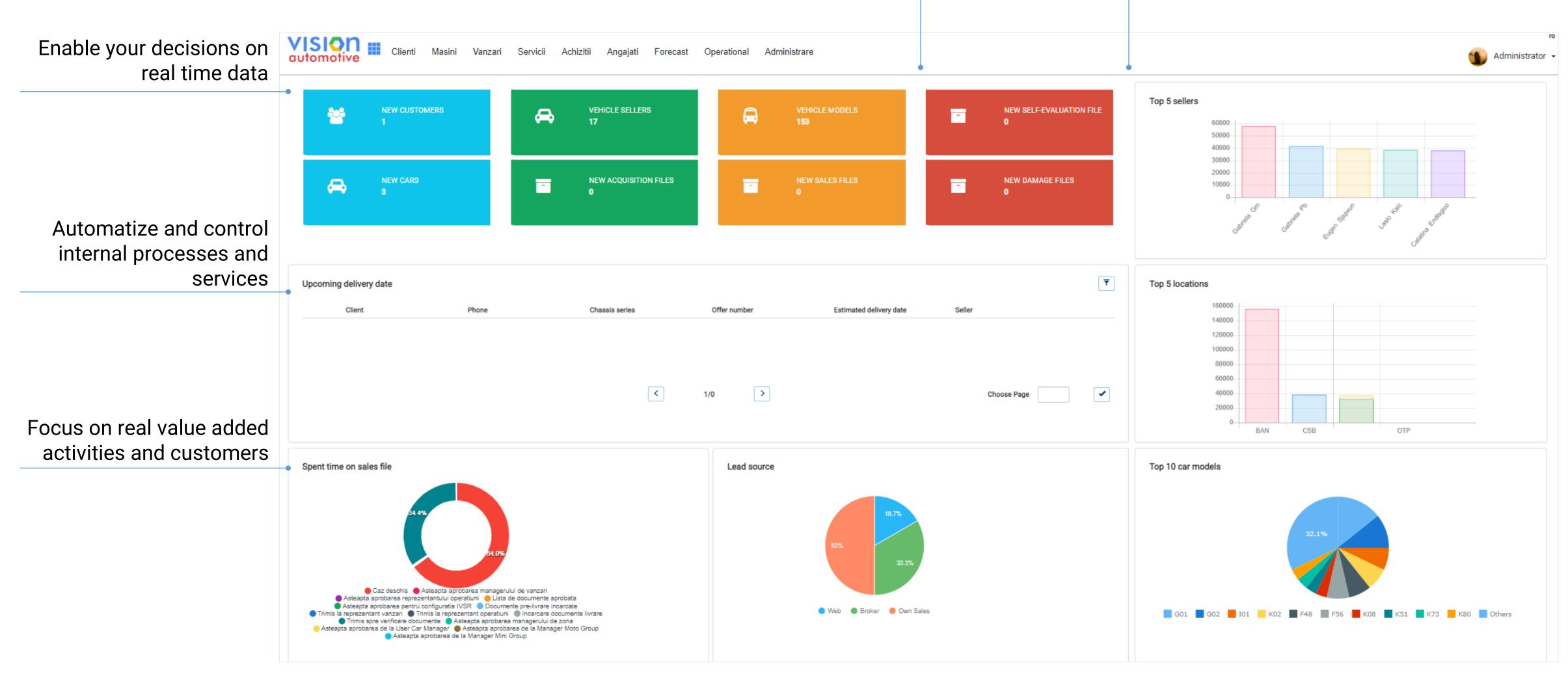


Vision Automotive

Overview



Accurate analysis based on operational data





Vision Automotive

Functional Architecture Implementation Scenarios



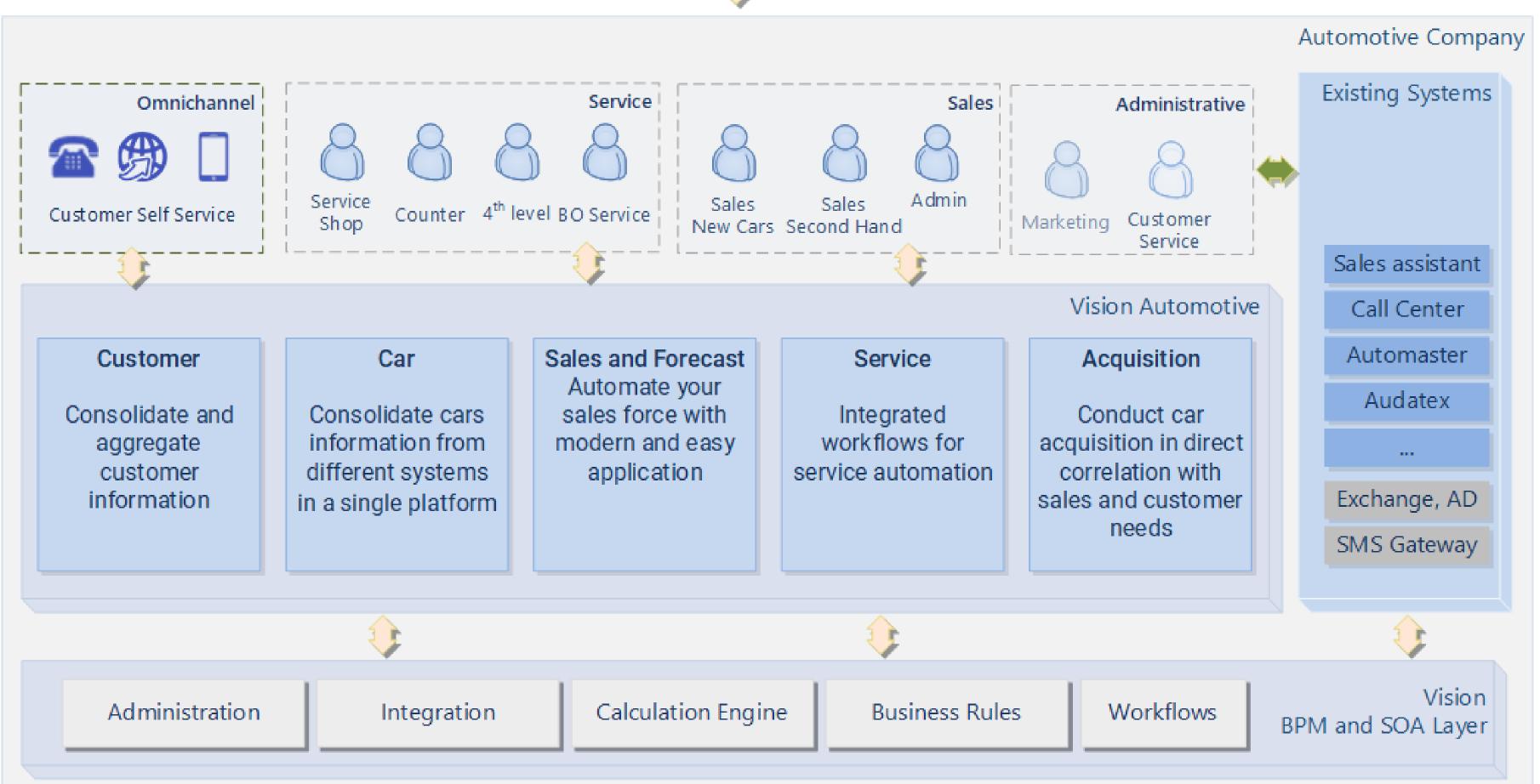
Master System

The platform could be used for entire activity, acting as a master system for your company

OR

Integration System

The platform could be integrated within customer's infrastructure acting as an integration umbrella for existing systems (ex. Automaster, Audatex, etc.).





Sustain advanced customer relationship management across multiple touchpoints throughout the purchase journey. From the first interaction to online research, test-driving, financing and after-sales service, you need to engage the customer and reinforce trust building attributes at every step.

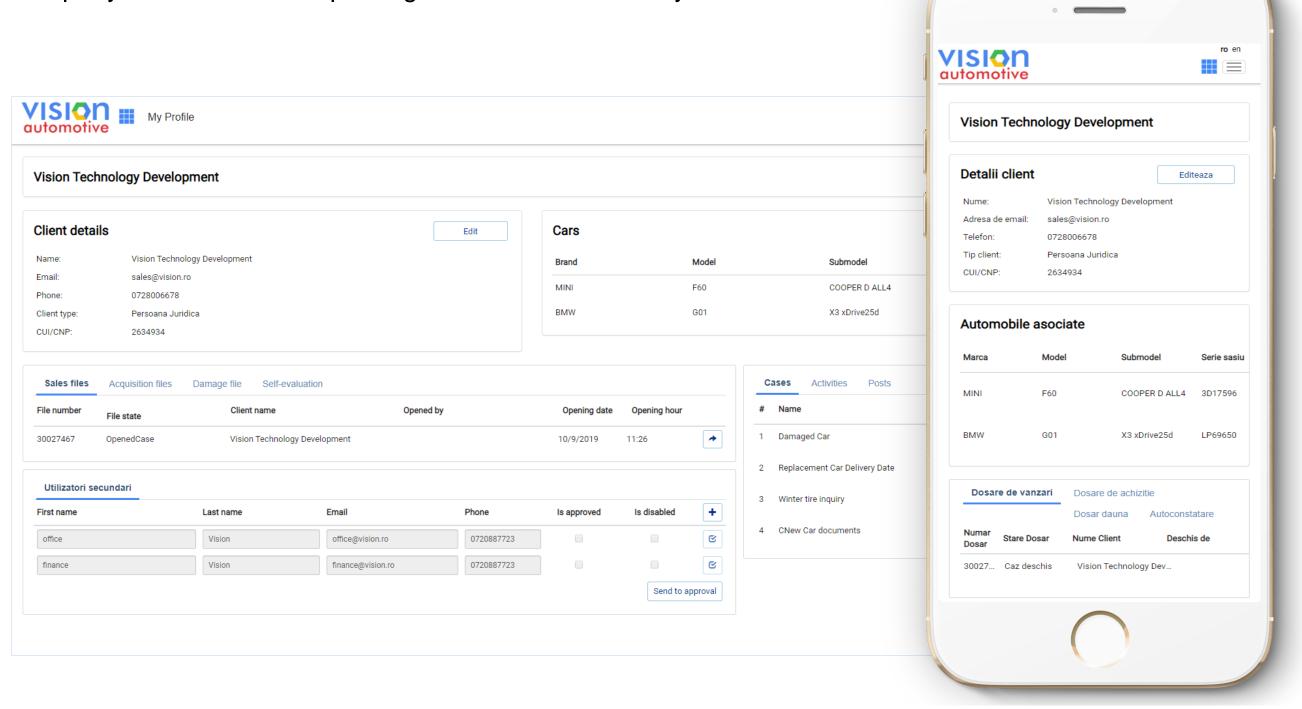
Omnichanel

Customer Portal

Customer Self Service Portal is available in order to offer a rich and digital experience and to improve the interactions

Mobile App

Mobile app can be used either to easy allow customer access to company services or for improving internal staff efficiency





Customer Self Service Portal Key Features

Details

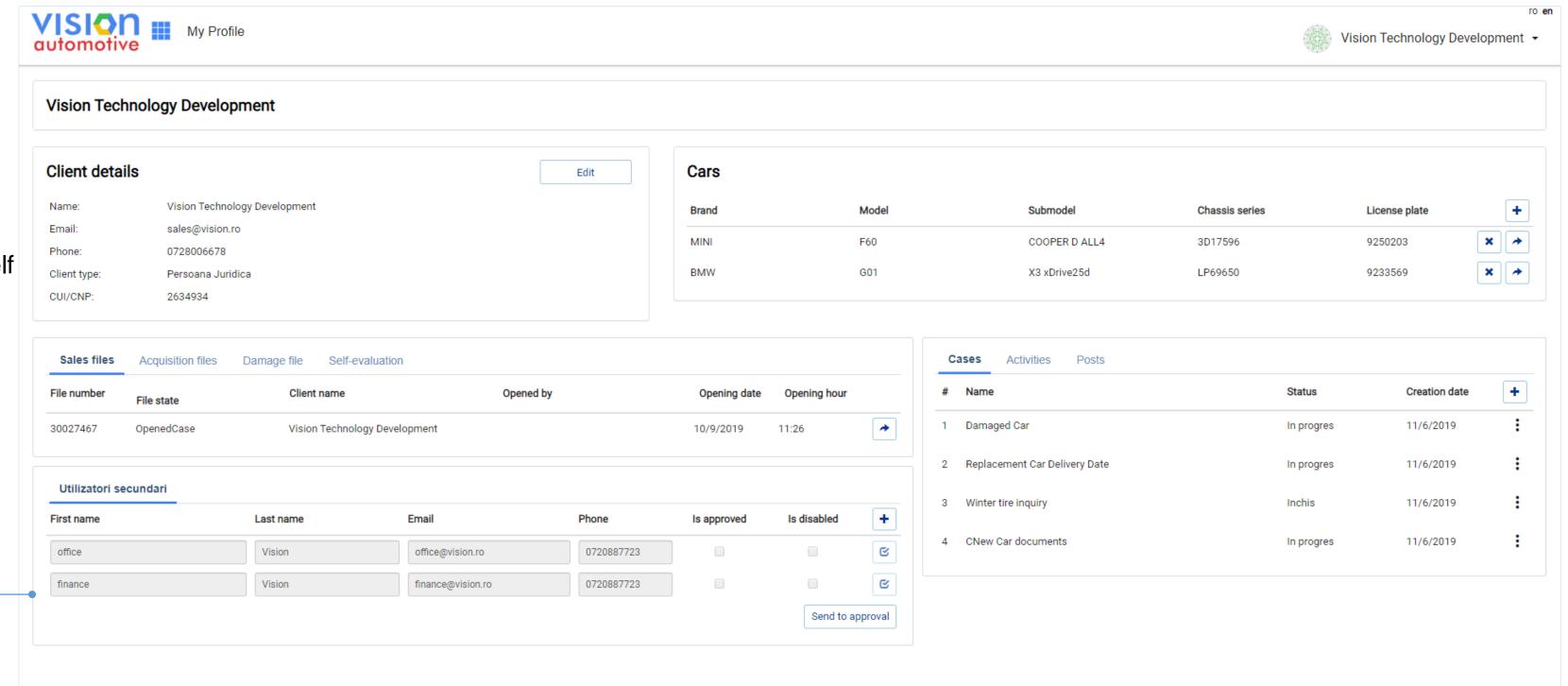
Enable your customers to manage specific details and automatically interact with automotive company staff through self service portal and mobile application.

Offers

Push specific offers to your customers and gather feedback regarding their preferences and requests. Streamline the sales process management workflow.

Services

Automate services providing increasing the transparency and interaction with your customers, allowing each customer to initiate or modify requested services requirements.



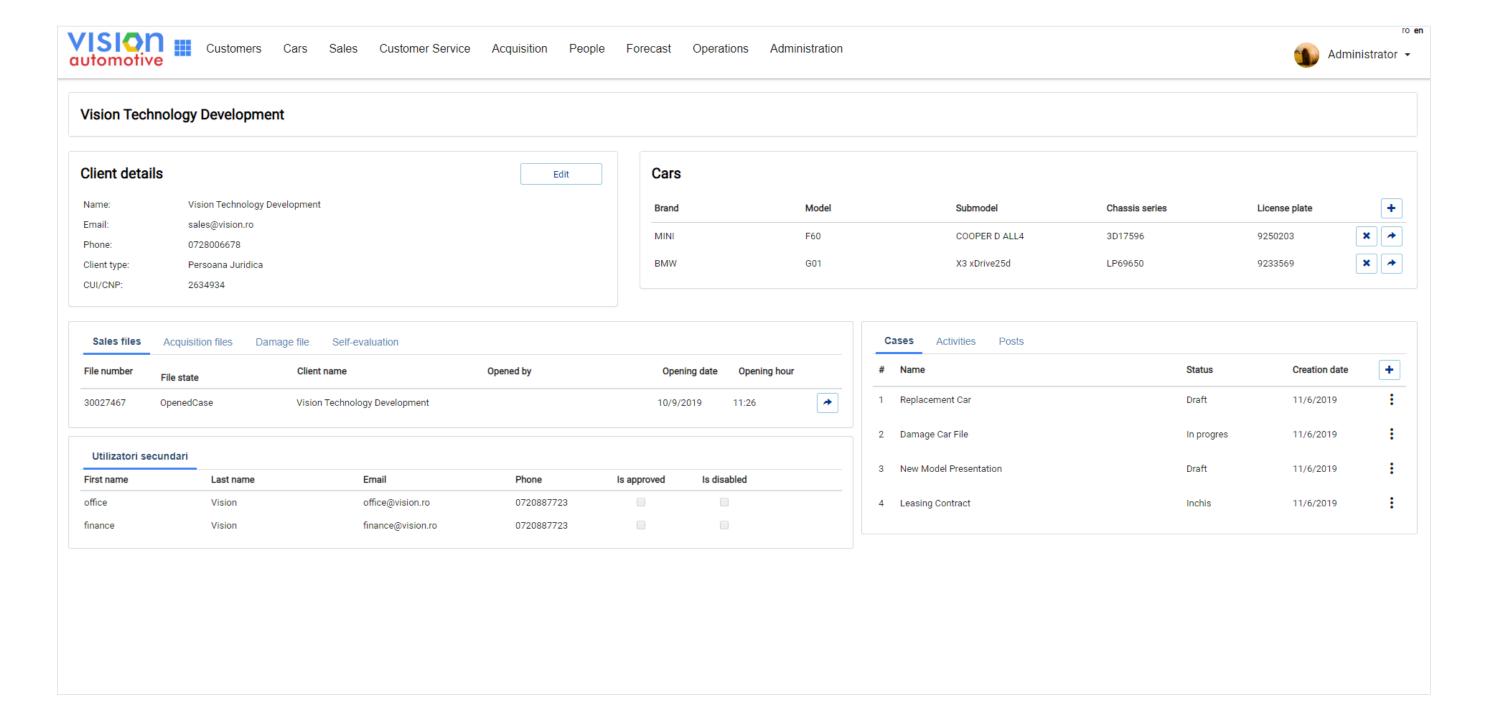
Vision Automotive Self Service Portal is an opportunity to give customers choice and provide an enhanced customer experience by allowing them the freedom to conduct business at their leisure in a way that may better suite the way they would prefer to interact with you.

This technology enable your company to develop customer oriented features enabling great and specific customer experience.



Vision Automotive Customers Management offers the tools needed to approach each client or prospect in an intelligent manner, allowing the company to build customer relationships based on trust and loyalty while increasing the teams' productivity.

Customers Management





Customer View Key Features

Customer details

Aggregate customer details in one place. Keep accurate and updated data of customers, vehicles, interactions and services.

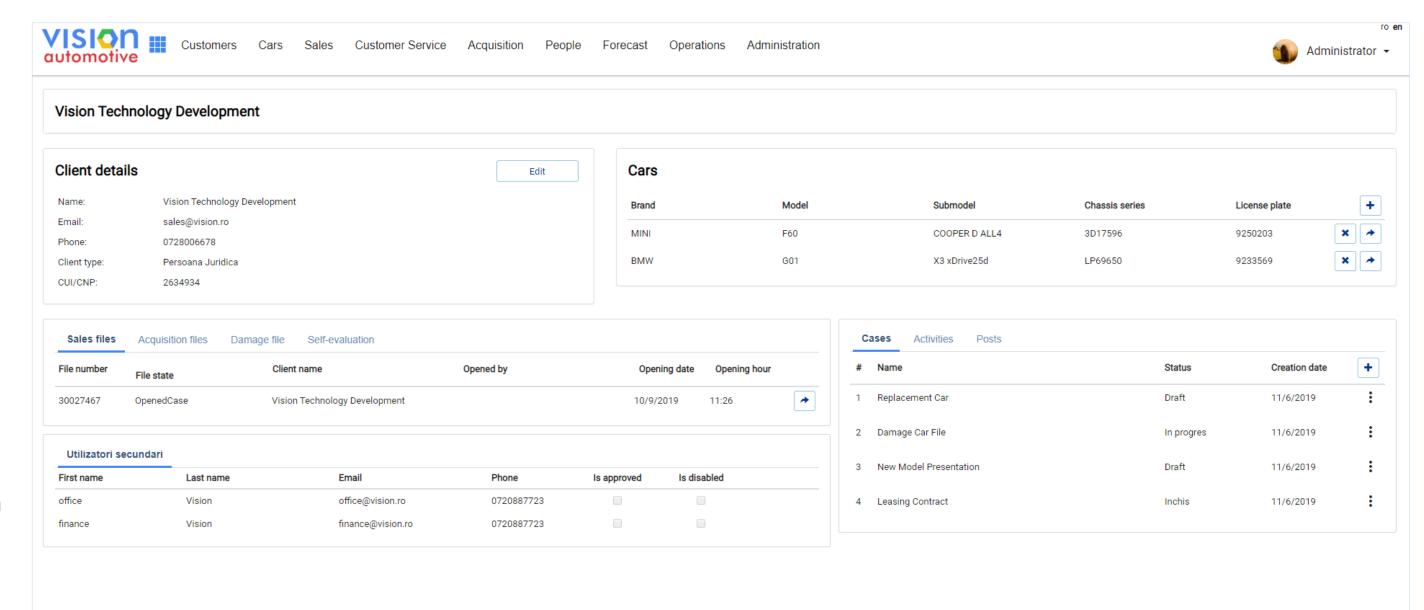
Customer details could be created either through platform interface or imported from external systems (ex. Automaster)

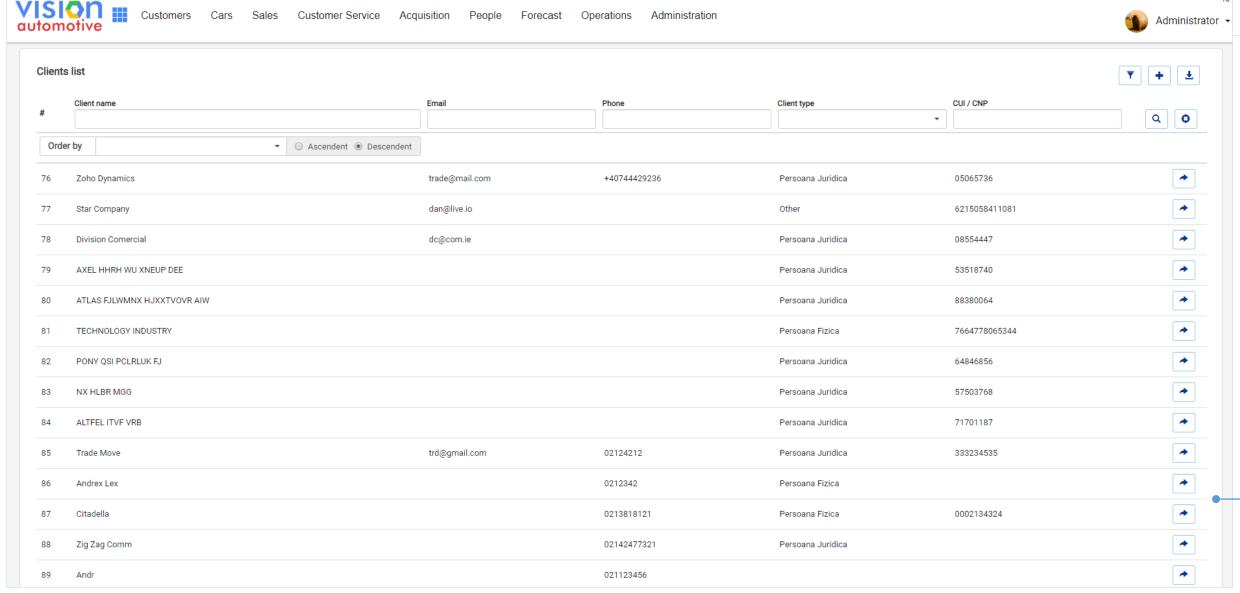
Customers' Cars

Customer associates vehicles: Cars sold by your company to a specific client or those for which at least one service was performed, even if they were not purchased from your company.

Cases, Activities and Posts Panel

The Case, Activity and Post Panel manages information regarding the interaction with the respective customer. Different types of activities are available: task, email, appointment and call. A case in grouping one or many activities leading to a specific purpose.





Sales Cases

Aggregate all sales information related to the customer. Either a car was already purchased or the customer is in the purchasing process, the information is available in real time.

Acquisitions Cases

Keep track between sales and acquisition in order to synchronize the final delivery. The application allow to organize the internal activities in direct relation with the final deliverable.

Internal processes

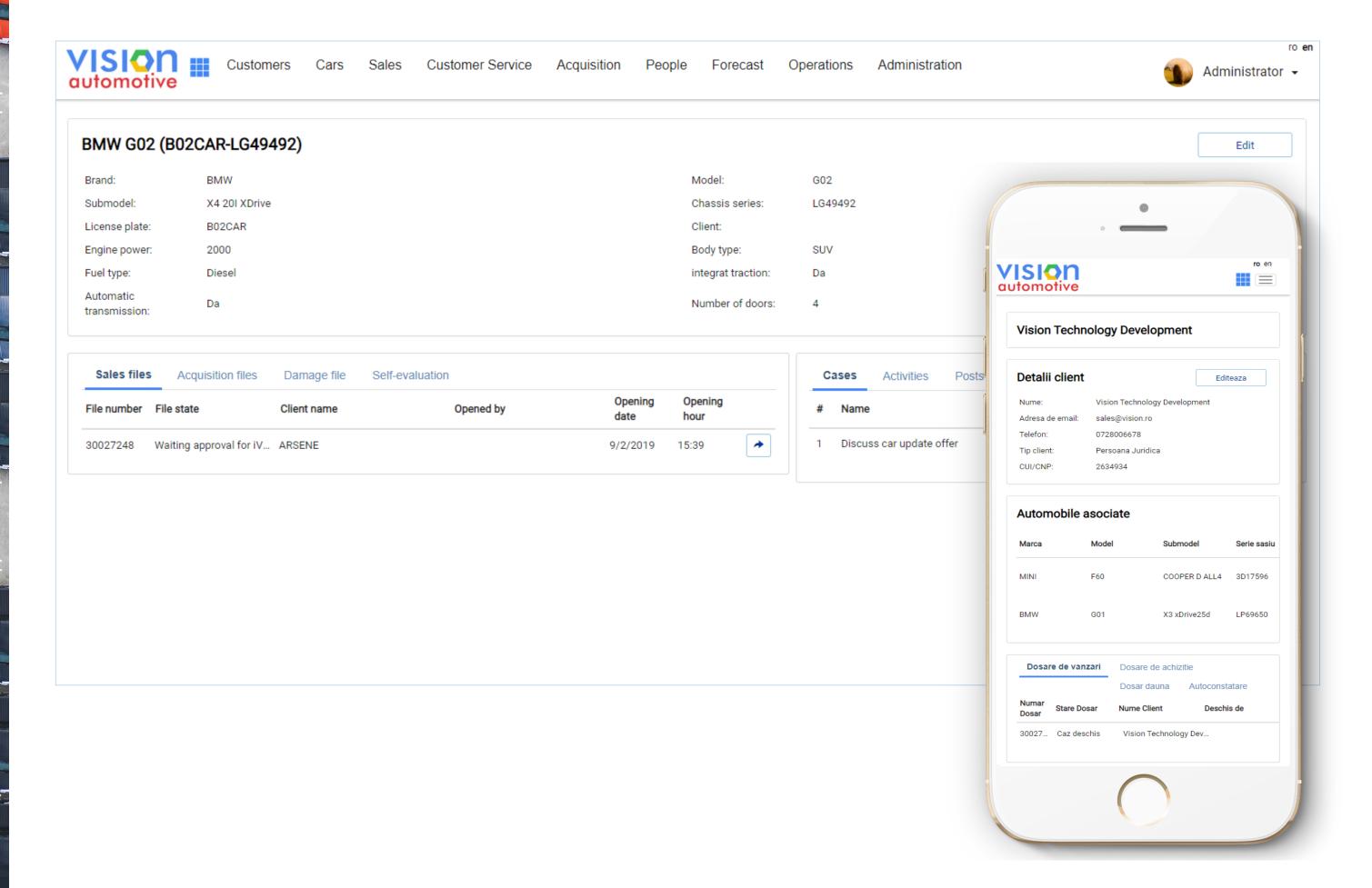
Reparations, insurance claim, after sales activities or other specific services are implemented based on general market practices. Standard workflows are available for use either out of the box or customized for your company needs.



Organize and track vehicles information: sold vehicles, repaired or in process of sales, the Vehicles Management module offers real-time, complete and accurate data regarding owner, history of delivered services or other details

like selling fees and price.

Vehicles Management





Vehicle view Key Features

Vehicles Details

Aggregate vehicle details in one place. Keep accurate and updated data of vehicle, owner, user, interactions and services.

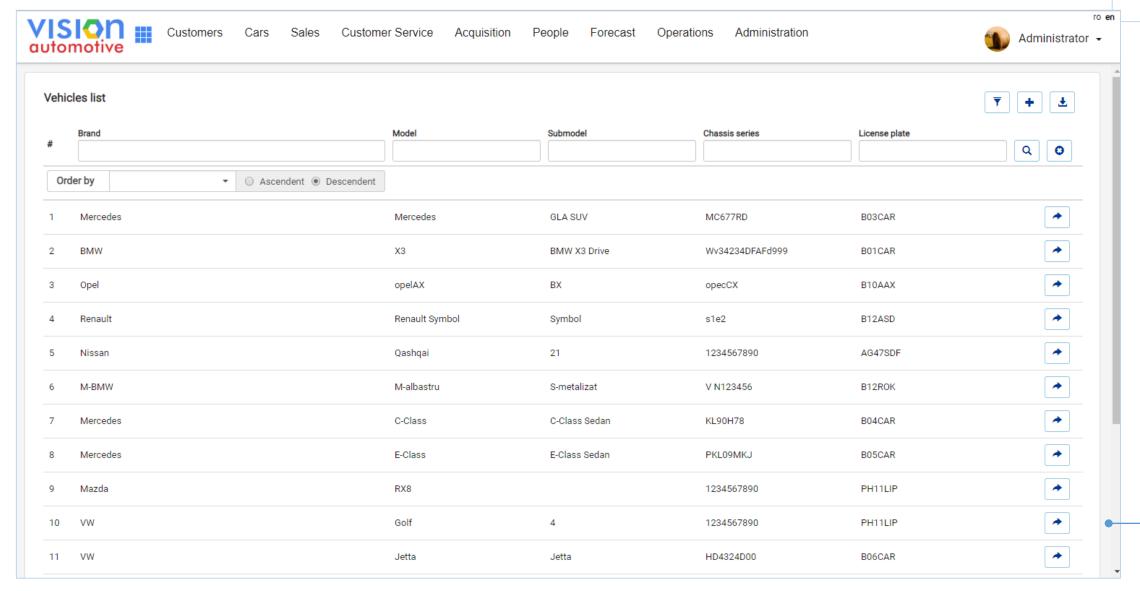
Vehicle details could be created either through platform interface or imported from external systems (ex. Automaster)

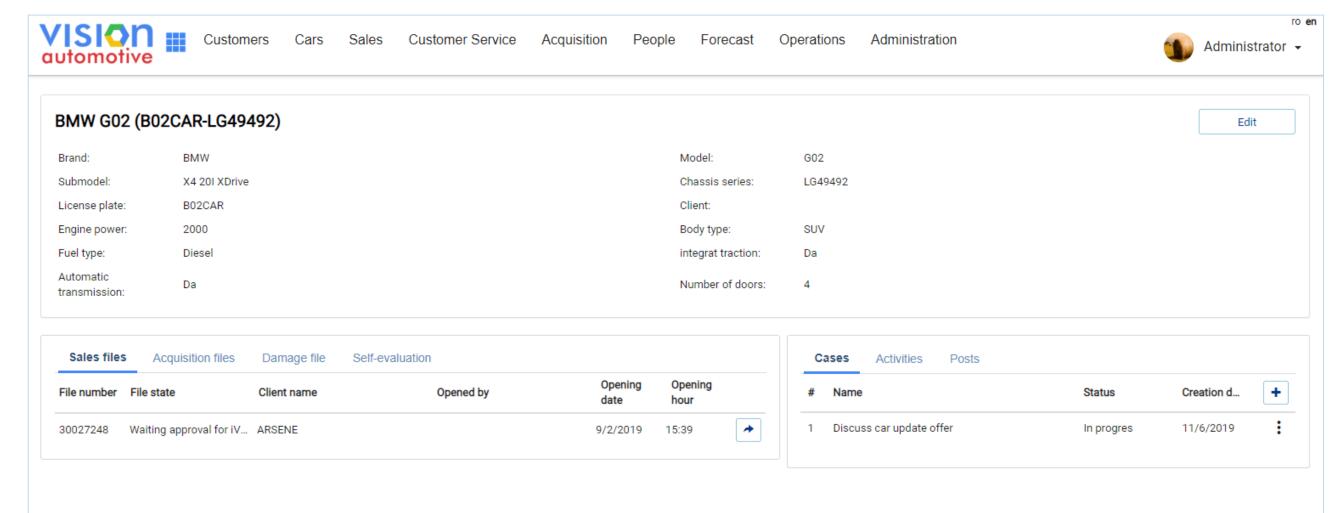
Vehicles' Owners and users

Vehicles associates owner or user: Cars sold by your company to a specific client or those for which at least one service was performed, even if they were not purchased from your company.

Cases, Activities and Posts Panel

The Case, Activity and Post Panel manages information regarding the interaction with the respective customer. Different types of activities are available: task, email, appointment and call. A case in grouping one or many activities leading to a specific purpose.





Sales Cases

Aggregate all sales information related to the vehicle. Either a car was already purchased or the customer is in the purchasing process, the information is available in real time.

Acquisitions Cases

Keep track between sales and acquisition in order to synchronize the final delivery. The application allow to organize the internal activities in direct relation with the final deliverable.

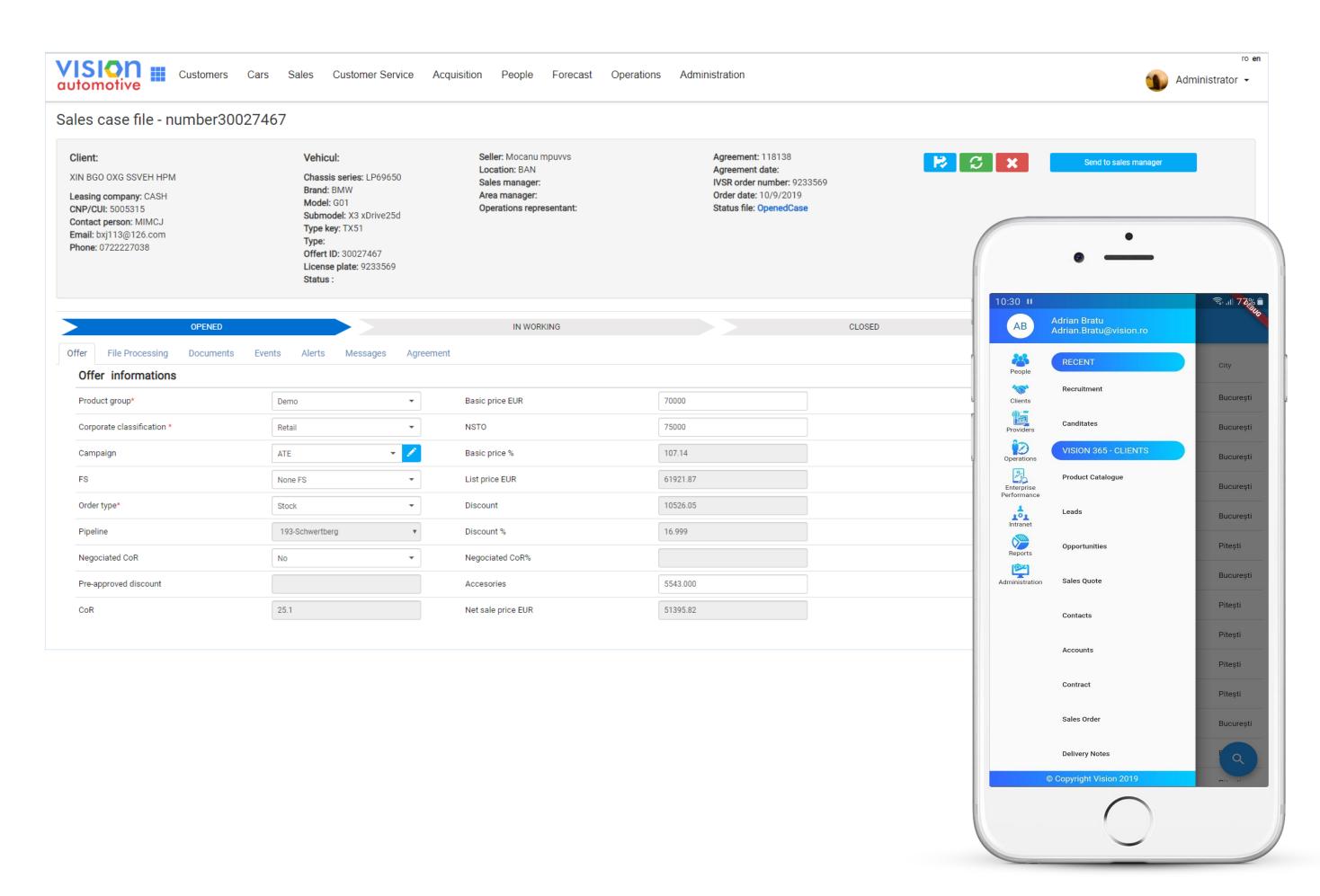
Internal processes

Reparations, insurance claim, after sales activities or other specific services are implemented based on general market practices. Standard workflows are available for use either out of the box or customized for your company needs.



Automate the vehicles sales process based on predefined offering algorithm and calculation engine, according with company rules and approval workflows. Administrate the sales process in terms of necessary documents, steps and human interactions

Sales





SFA

Key Features

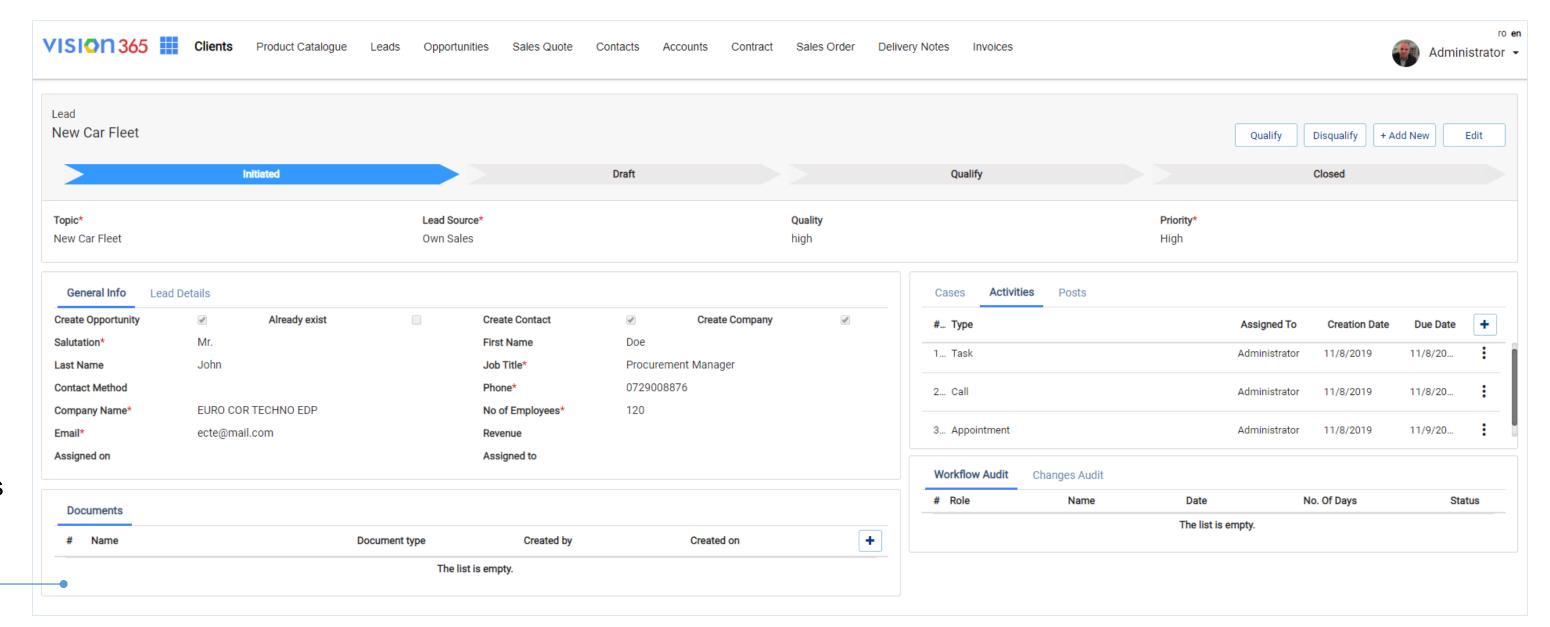
Leads

The sales process begins with a lead - someone who is interested in the products or services provided by the Company. The leads might be automatically generated by various tools, or they might come from other sources.

Opportunity

Qualify a lead and convert it to an Sales Case.

At a certain point, once the timeframe, budget, purchase process and decision makers for the sale are identified through various sales activities (calls, face to face meetings, emails, etc.), the lead can be qualified into opportunity.



Generate Leads

Qualify Leads into Sales Case

Win Sale

Generate Aftersales



Sales Flow Key Features

General information

Store in one place data regarding potential customer, sales agent, vehicle and agreement.

Offer

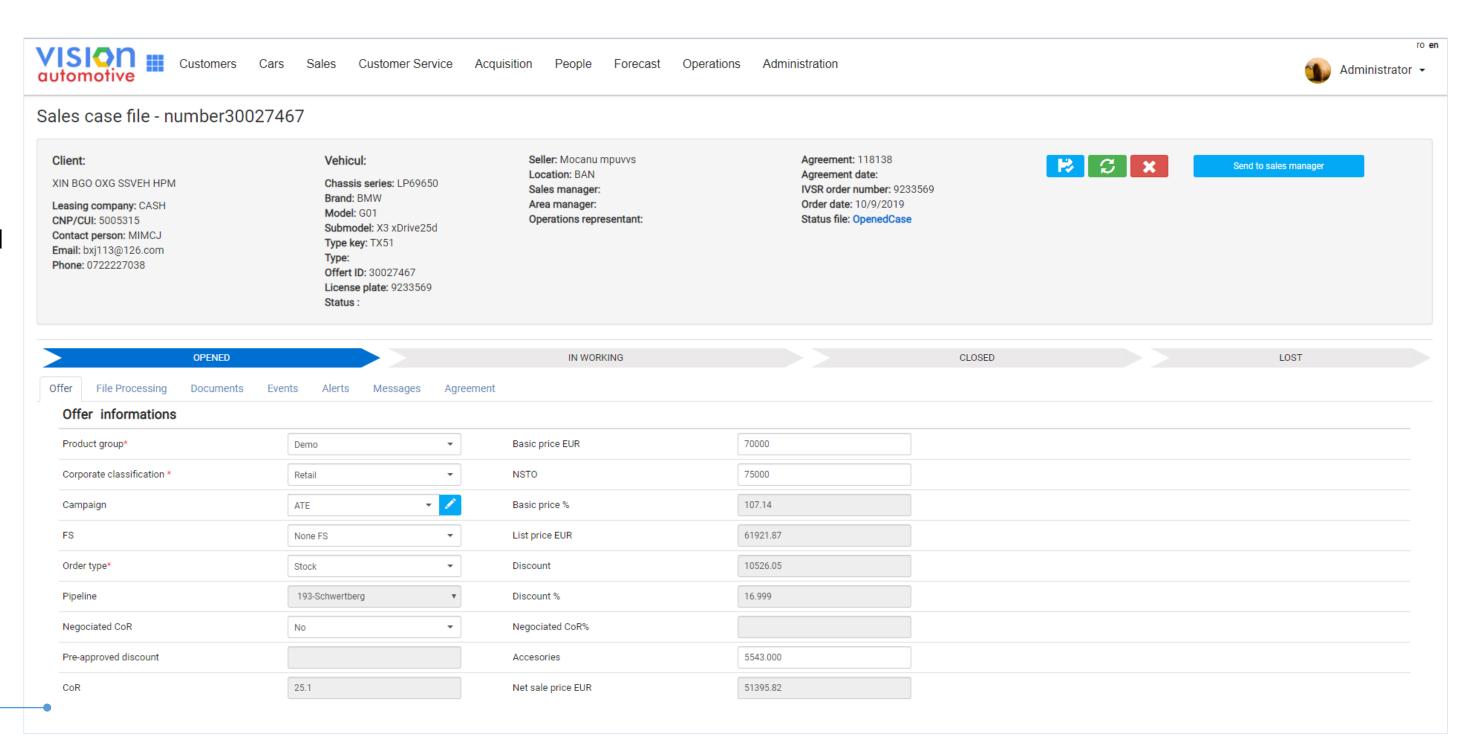
Price calculation complex engine based on pre-approved parameters, sales context, vehicles and customer attributes. The price calculation parameters are administrable by the platform administrator either in the platform or through excel upload.

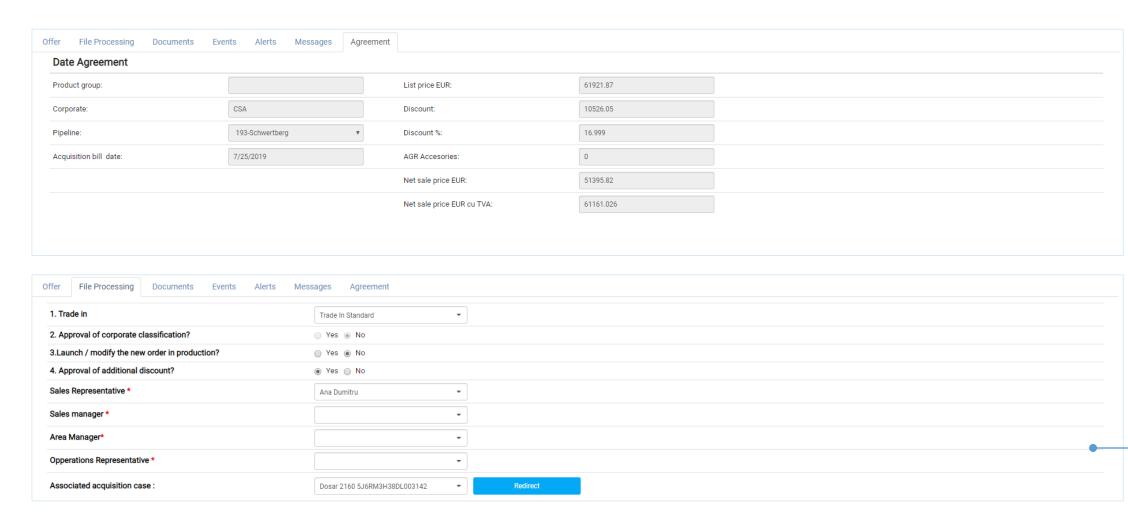
Sales Flow

Store, process and capture information according with each flow step: need approvals, specific requirements, managers, acquisitions, etc.

Documents

The documents check list for the sales. The check list is dynamic according with each sales type (car\customer\price type) and can be automatically emailed.





Events

Track sales case flow main events regarding: vehicle, client, case and invoices. The section is used to aggregate data from different sources like Automaster or other specific automotive system.

Alerts and Notifications

Alerts the platform users for predefined scenarios like due deadline, flow states duration, etc. ...

Messages

Email integration: allow to send email messages with specific case data automatically selected from case and track all email conversation on this topic

Agreement

View of sales financial parameters (Product, discount, price, list prices, etc.)



Price Calculation Engine Key Features

General information

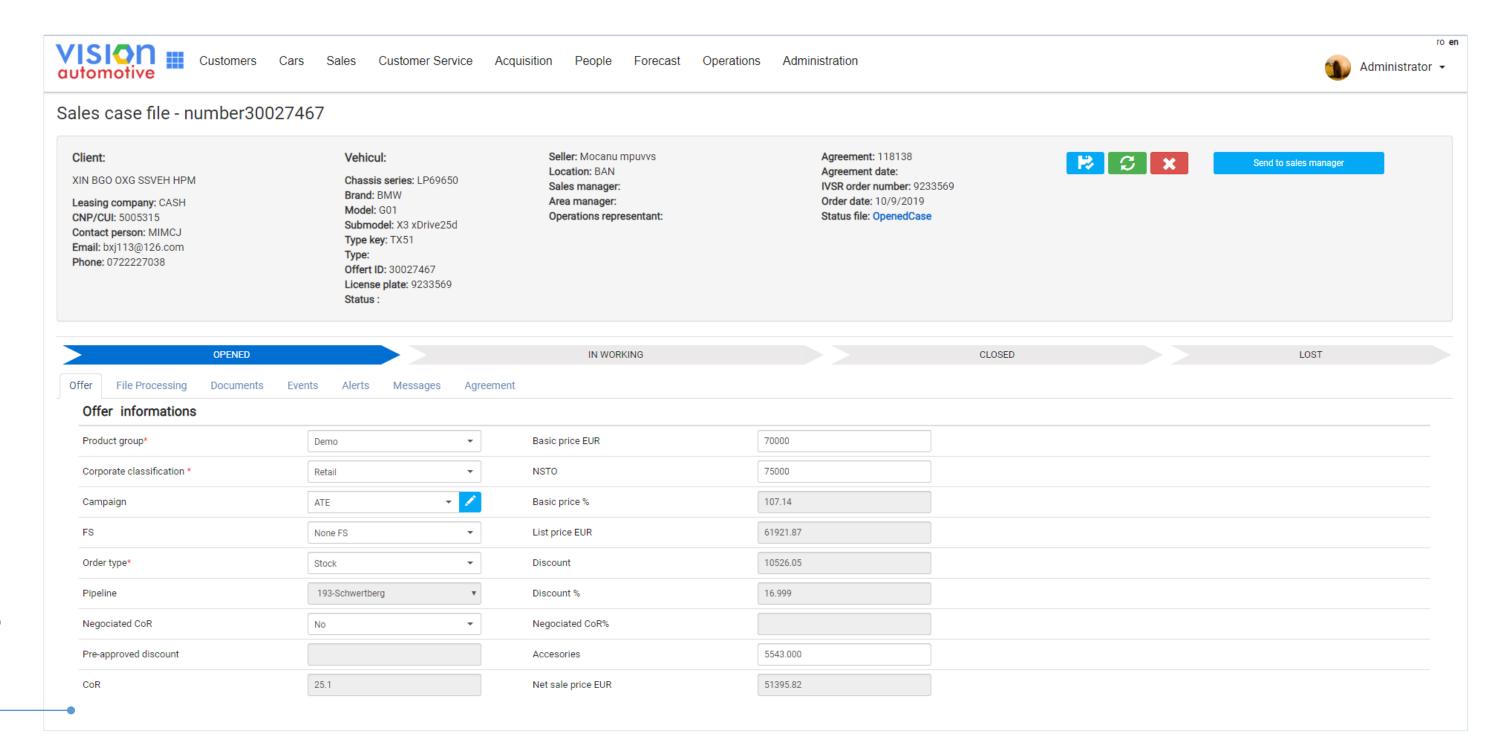
Flexible pricing engine based on complex, pre-approved, pre-processed coefficients configuration for each model, type and unit.

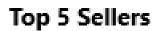
Administration

Calculation parameters are easy to administered through excel upload. Decide discounts matrix for each combination of parameters, fill-in data in excel and then upload the excel in platform.

Configurable parameters

Various configurable parameters combinations for prices and discounts calculation: Make, Model, Campaign, List Price, Discount, Financial Service, Cylinders, Displacement, transportation Cost, Retail Price, Wholesale Price, Stock Age, Options, etc.



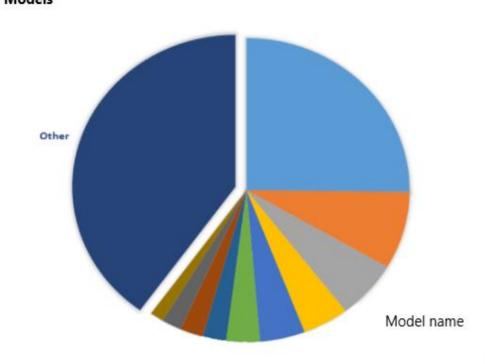




Top 5 Locations



Top 10 Car Models

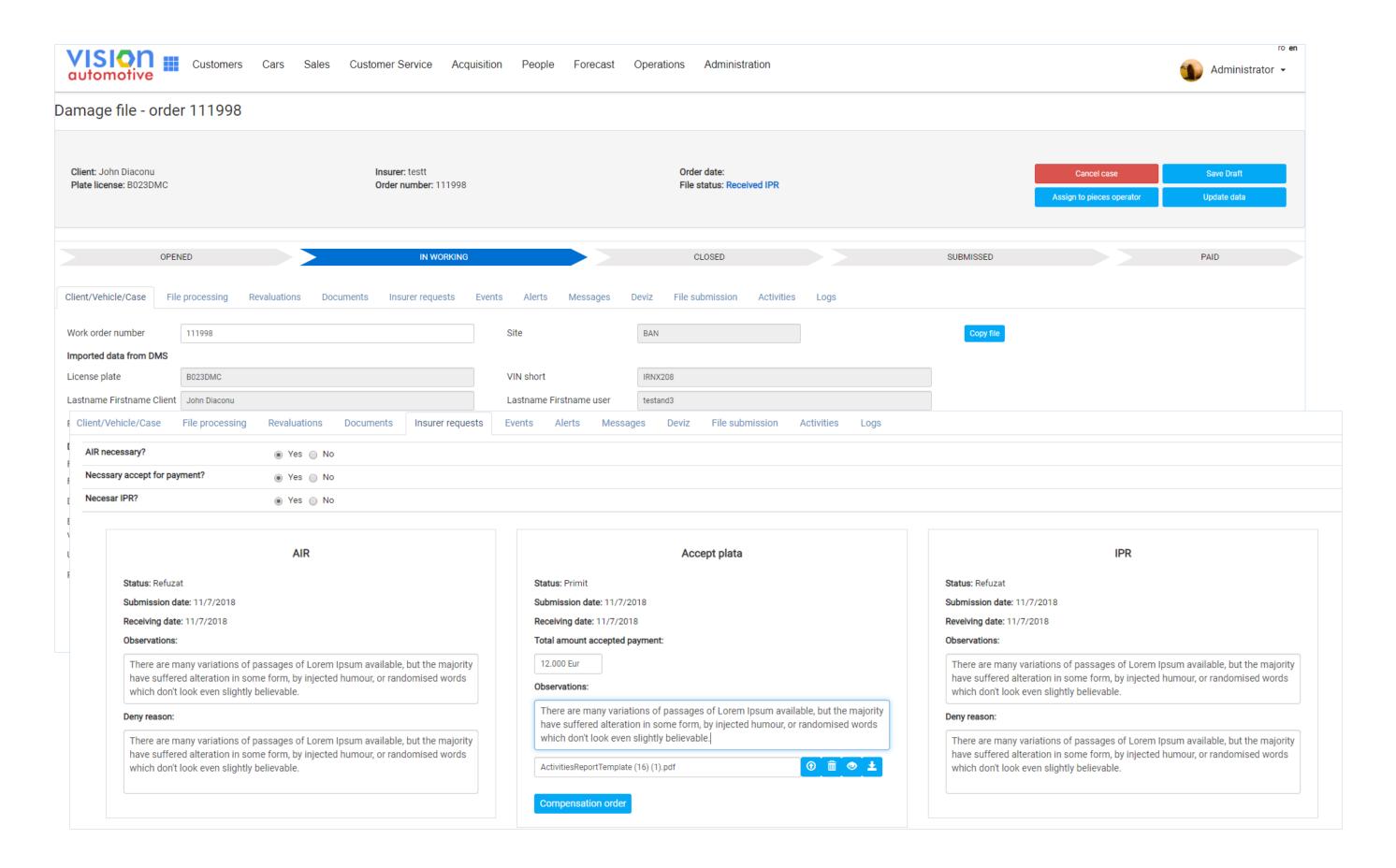




Vision Automotive Services implements standards workflow for after sales

Vision Automotive Services implements standards workflow for after sales services, insurance claim file evaluation, etc. enabling your company to successfully control, deliver and keep control of services, resources and financial results.

Service





Services Key Features

Main after sales services

Vehicle Maintenance

Vehicle body repairing

Vehicle check

Detailing

Fast Lane

Warranty

o Door 2 door

Voucher taxi

Replacement car

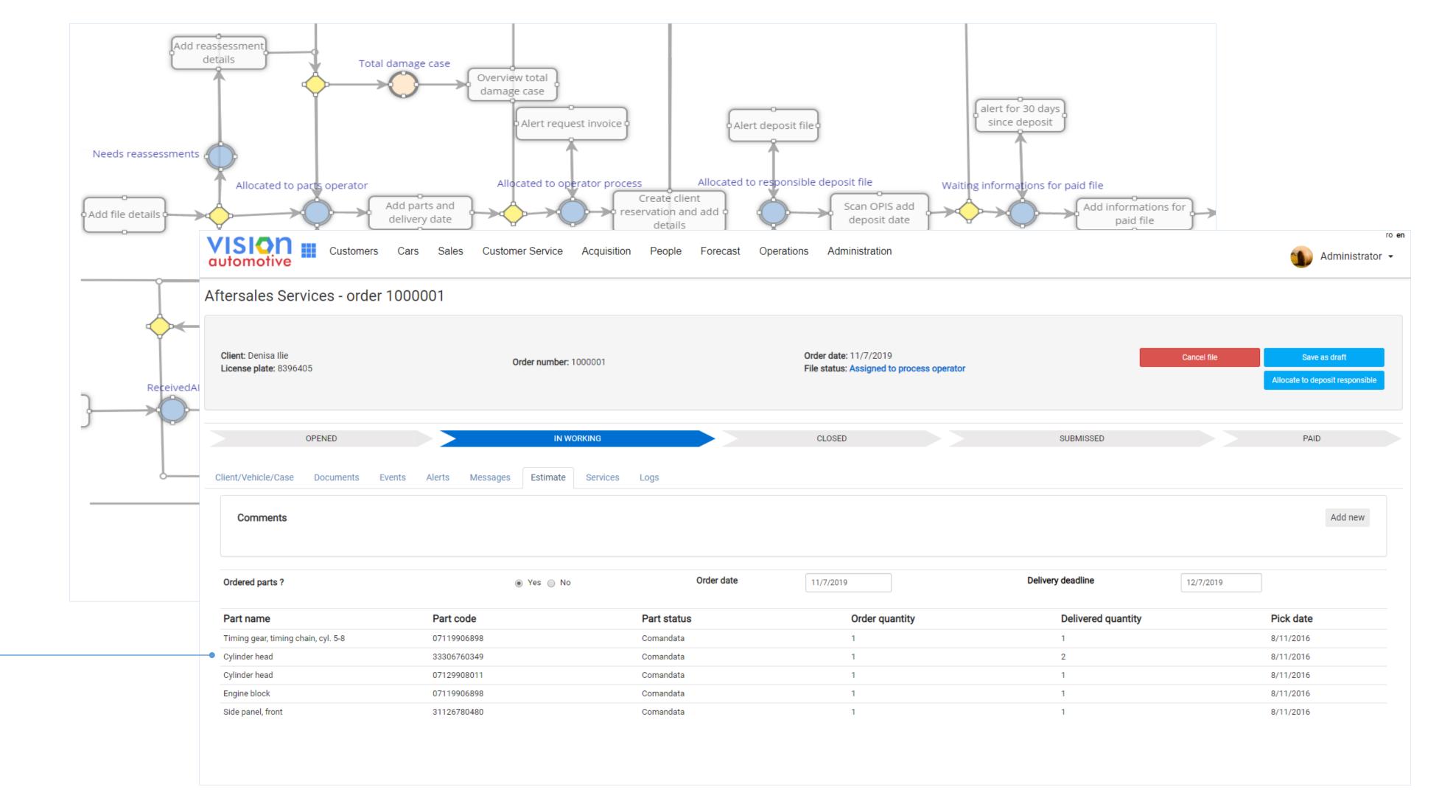
Insurance Evaluation

Mechanical/electrical repairing

Secondary after sales services

Insurance Claim File Evaluation

The platform implements standards workflows for after sales services, insurance claim file evaluation, etc. This workflows can be easily customized in a business process management visual user interface.





After Sales Services Key Features

Manage in real time the service flow, tracking the vehicle since first owner interaction with the service, going further with all service details (schedule, items, cost, parts, etc.), until the car delivery.

Flow Steps VISION III Customers Cars Sales Customer Service Acquisition People Forecast Operations Administration Administrator ▼ Aftersales services features automate automotive service activities across all lifecycle: Aftersales - comanda 1000000 starting with customer first interactions, going further across all activities (schedule, services Client: Dumitru Ana Data Comanda: 11/6/2019 Salveaza Draft Anulare caz Numar Comanda: 1000000 activities, parts, receptions, Numar Auto: B193ABG Status dosar: Created aftersales Actualizare date documents, payments, etc.) OPENED IN WORKING CLOSED SUBMISSED PAID Client/Vehicul/CAZ Nr. comanda lucru 1000000 Site Copiere dosa Date importate din DMS Nr. Inmatriculare B193ABG VIN short G460779 Nume prenume client Dumitru Ana Nume prenume utilizator Telefon mobil client 0745896321 Telefon mobil utilizator Date completate de operator Urmariti dosarul? O Yes O No Fransiza Yes No **Details** Tip dauna ○ CASCO ○ RCA ○ Client Payment ○ Others Valoare deviz estimativ Nr.dosar de dauna All service activities details are available in real time: vehicle/owner, ① ± Incarca calculatie Posibil dauna totala? steps, status, pats, etc. Yes No



Damage File Report #1 Key Features

Flow Steps

The standard flow steps are: Open, Processing, Closed, Subscribed and Payed. At each step specific information are requested or multiple iteration are supported according with each insurance provider. The application interface is adjusting in real time for each implemented scenario.

General Information

General information regarding the case is captured or automatically loaded from other systems: requestor name, vehicles details, order and insurance data.

Vehicle / Client / Insurance data

Manage vehicle details needed in order to process the claim file request. If the car is already registered in platform, the information is automatically presented. Additionally, this section store the details regarding the requester and insurance policy.

Case processing

Store, process and capture information according with each flow step: need approvals, specific requirements, managers and responsible, necessary parts, etc.

Insurance re-report

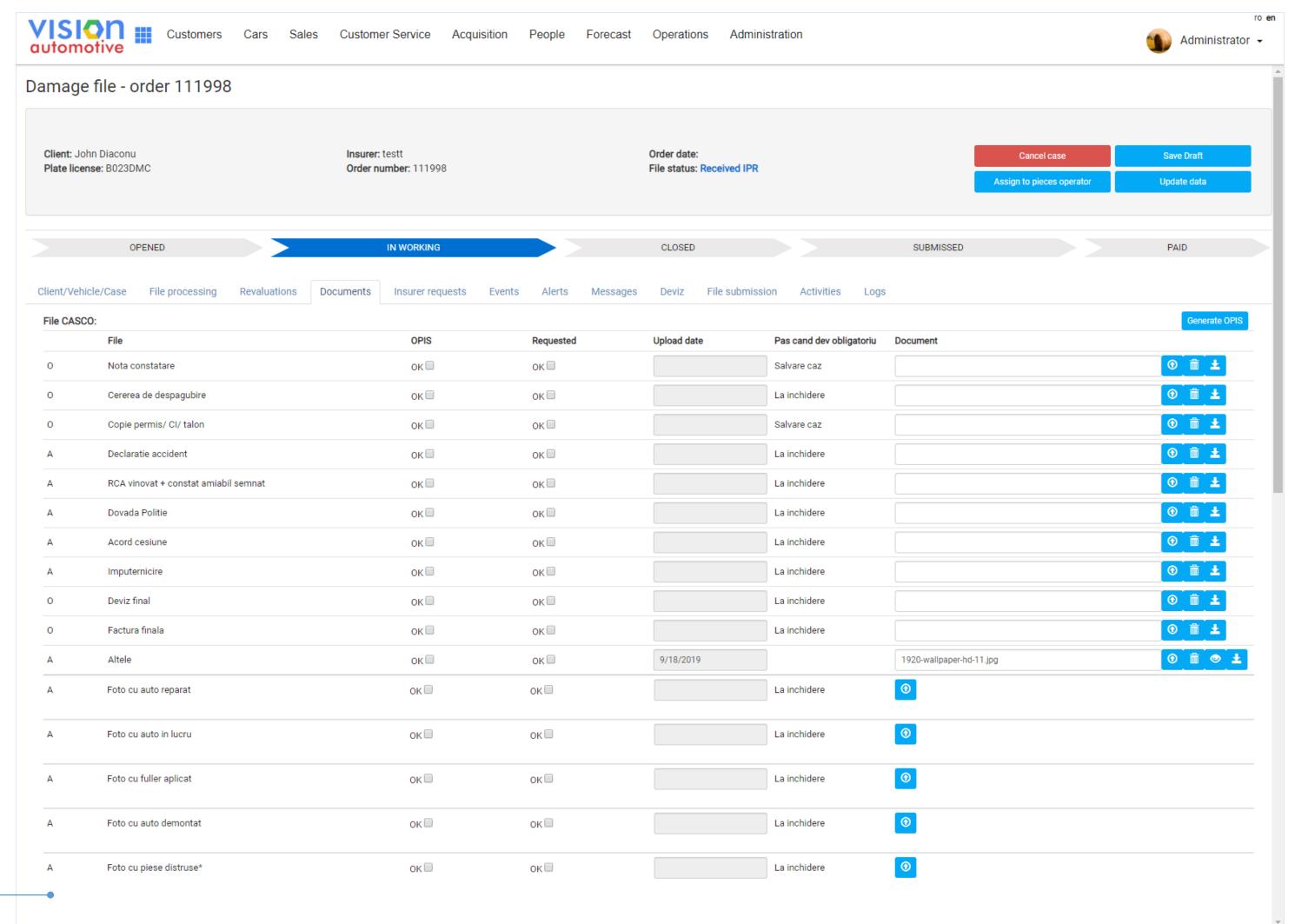
Allow successive input of report data according with insurer requirements **Documents**

The documents check list for the claim file. The check list is dynamic according with each claim type (car\customer\damage type) and can be automatically emailed.

Insurer specific requirements

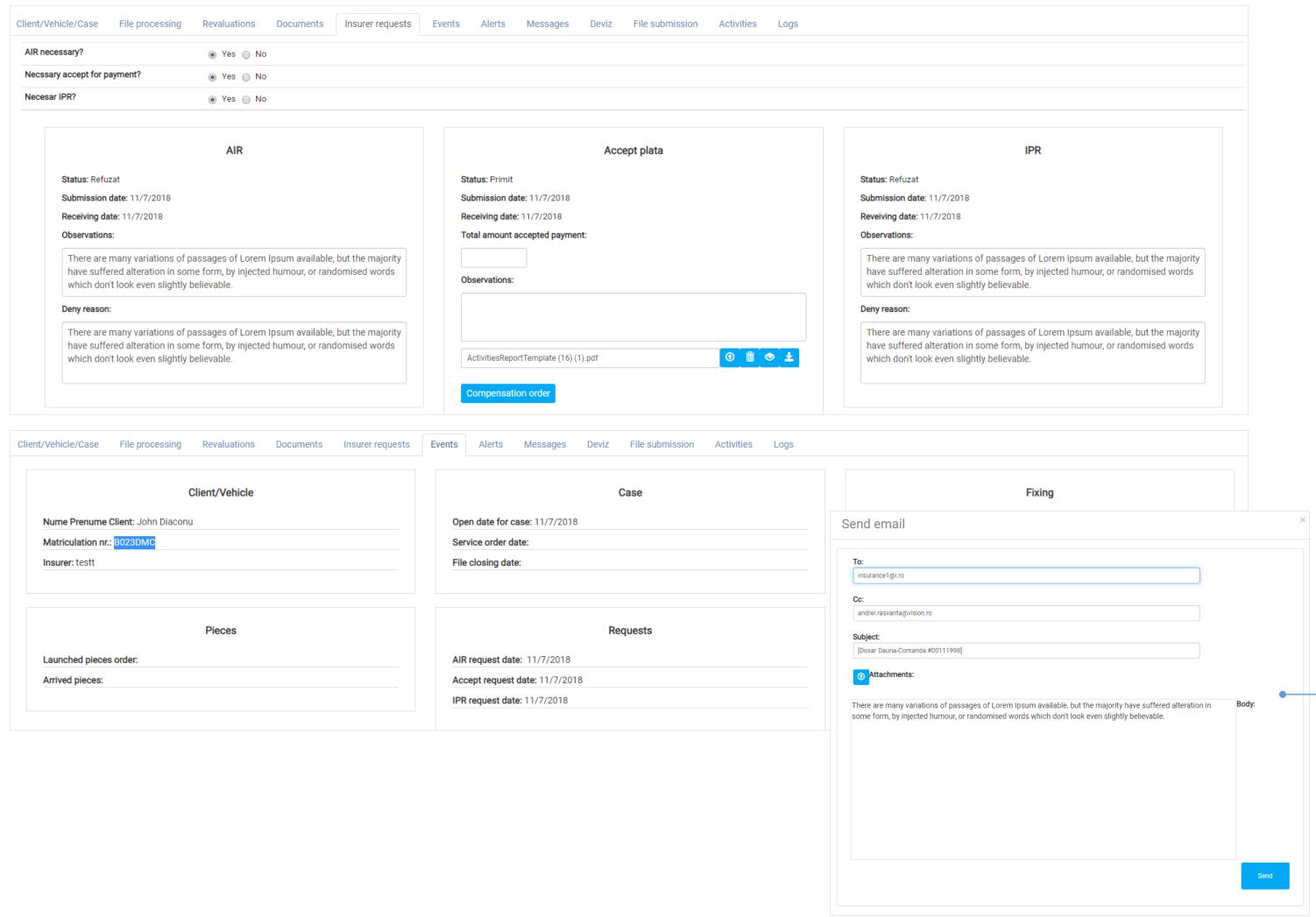
Dynamically support the necessary procedures for each insurer enrolled in platform. Type of requested documents, models, minimal information can be stored and filled in this section according insurer specifically.

Manage in real time the flow of claim file evaluation, tracking a claim file in all phases of its development. The functionality enabling the **automotive services** companies acting both as claim center on behalf of different insurance company and repairing shop to offer its customers a **one stop shop** experience.





Damage File Report #2 Key Features



Events

Track sales case flow main events regarding: vehicle, client, case and invoices. The section is used to aggregate data from different sources like Automaster or other specific automotive system.

Alerts and Notifications

Alerts the platform users for predefined scenarios like due deadline, flow states duration, etc. ...

Messages

Email integration: allow to send email messages with specific case data automatically selected from case and track all email conversation on this topic

Part and services estimate

Administrate and track at item level the parts list necessary for reparation.

File submission

Prepare the submission file: package all necessary data according with each insurer and prepare for submission. Store the submission metadata like: date, responsible, contact person, etc.

Activities

Email integration: allow to send email messages with specific case data automatically selected from case and track all email

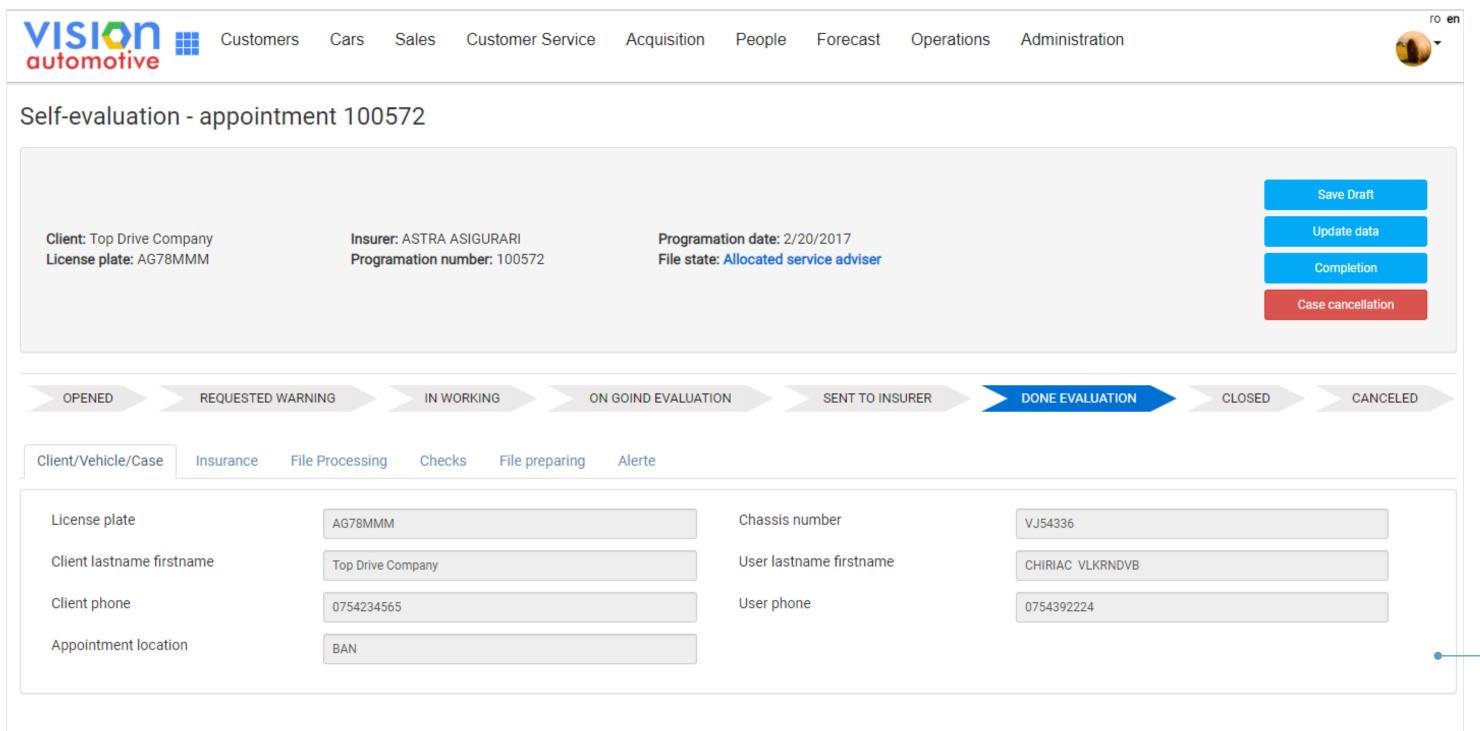
Logs

Email integration: allow to send email messages with specific case data automatically selected from case and track all email



Auto Insurance Claim Evaluation File Key Features

Manage in real time the flow of insurance claim file evaluation, tracking a claim file in all phases of its development. The functionality enabling the automotive services companies acting as claim center on behalf of different insurance companies.



Vehicle / Client / Insurance data

Manage vehicle details needed in order to process the claim file request. If the car is already registered in platform, the information is automatically presented. Additionally, this section store the details regarding the requester and insurance policy.

Insurance report

Allow successive input of report data according with insurer requirements **Documents**

The documents check list for the claim file. The check list is dynamic according with each claim type (car\customer\damage type) and can be automatically emailed.

Insurer specific requirements

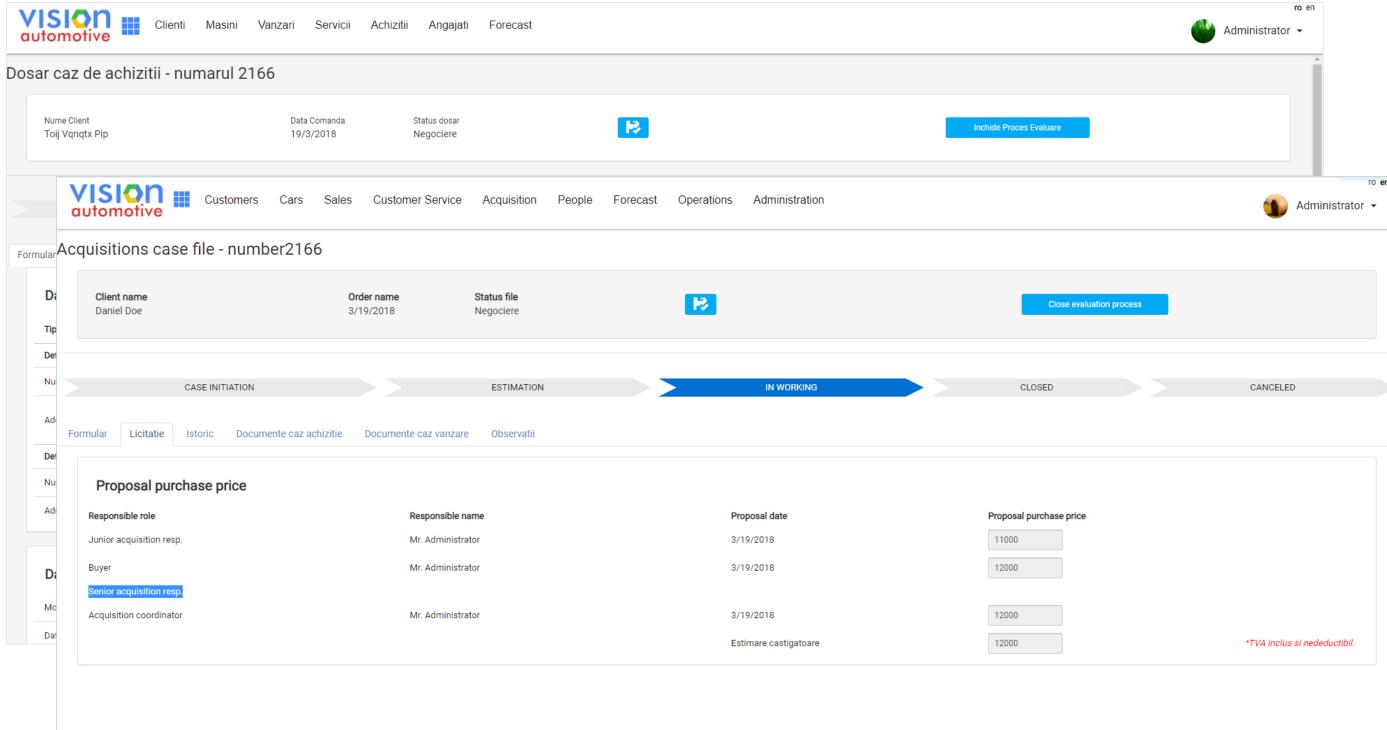
Dynamically support the necessary procedures for each insurer enrolled in platform. Type of requested documents, models, minimal information can be stored and filled in this section according insurer specifically.



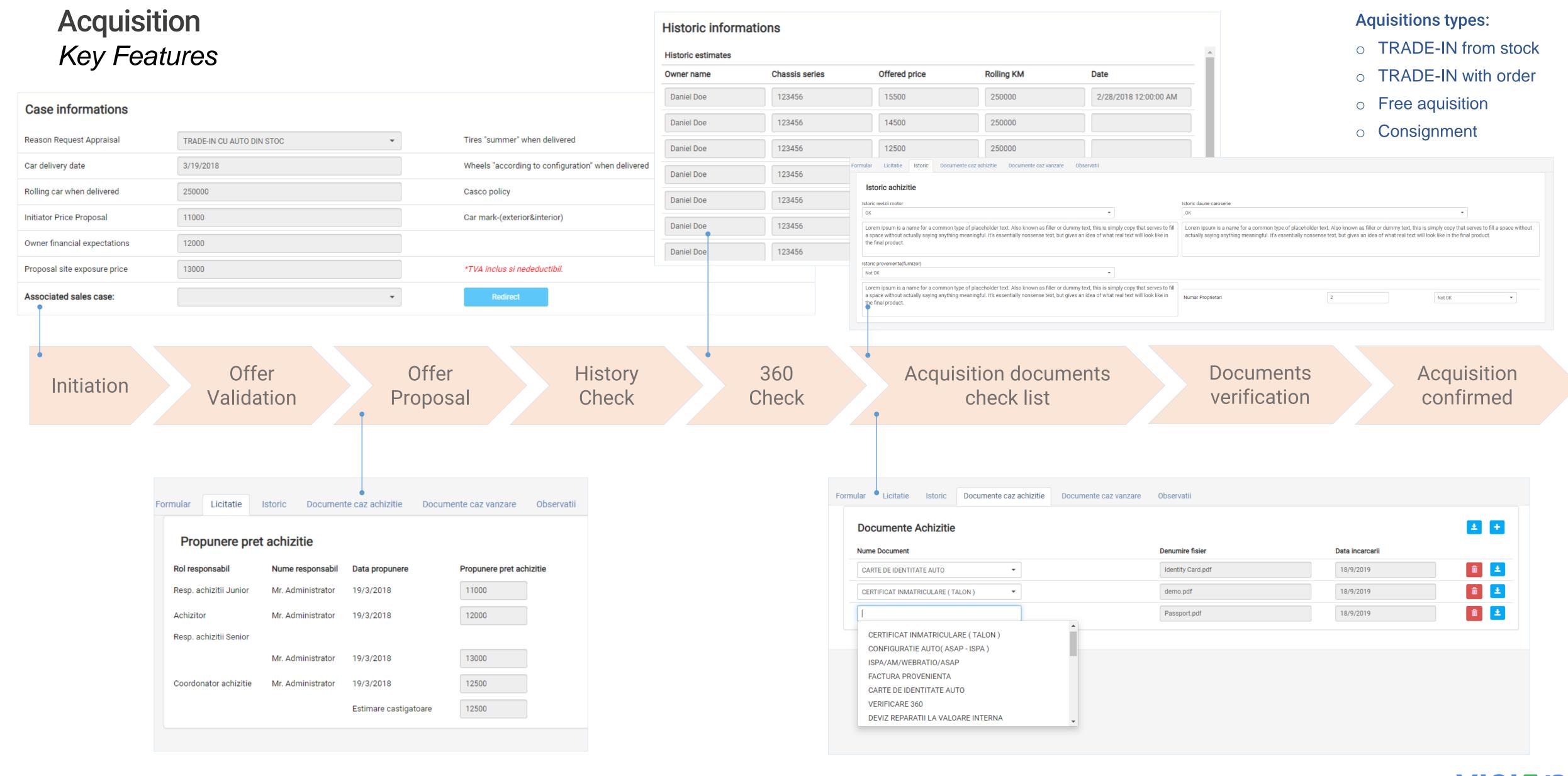


Administrate the acquisition flow across entire phases and details. Control the evaluation, approvals and actions in direct correlations with the sales case.

Acquisition



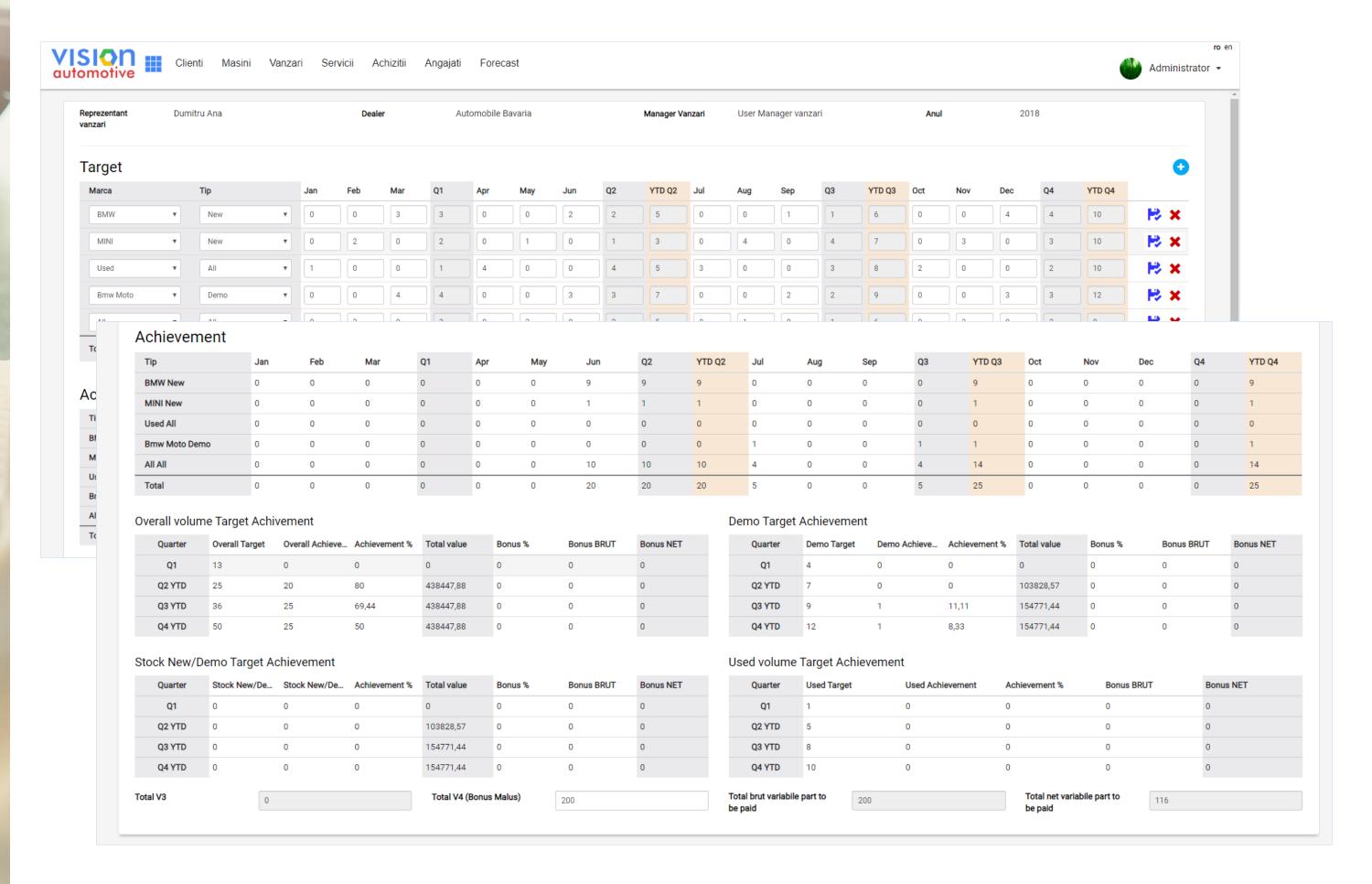






Improve internal communications and team collaboration, provide critical information in one place and in correlation with your entire organization.

Sales Commission





Sales Commission Key Features

Monthly calculation process

The sales results are monthly validated according with each sales agent hierarchy. The sales are structured on New\Used Car Sales, Accessories and services sales.

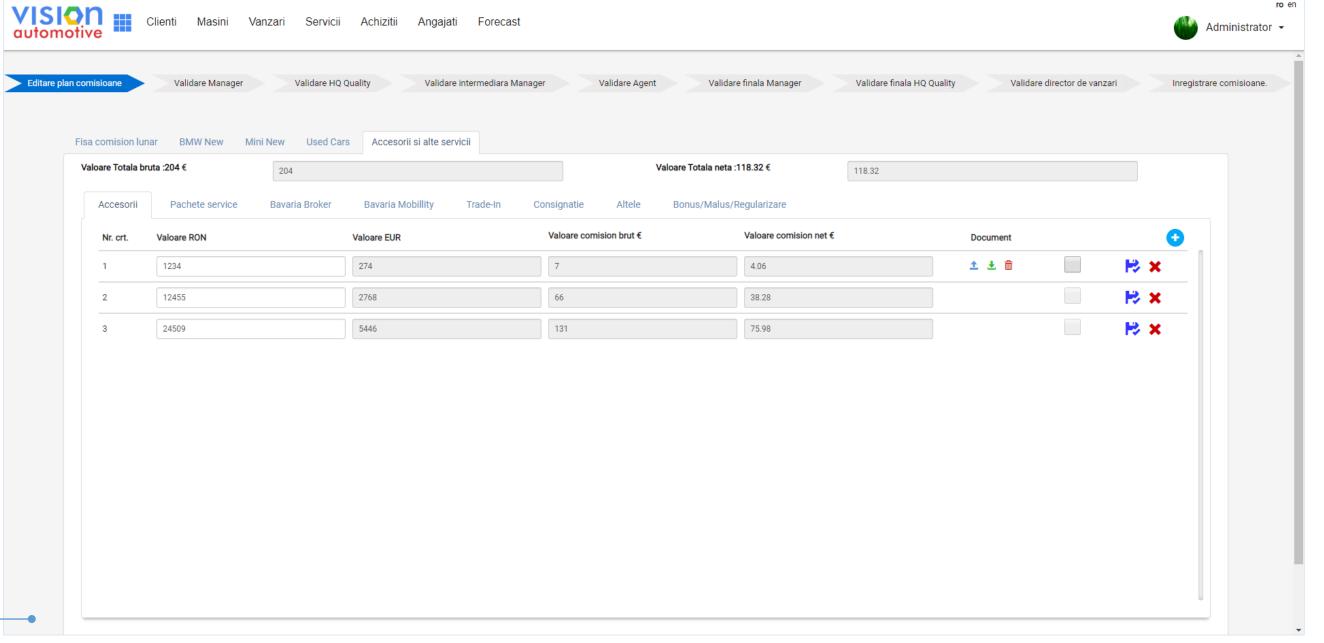
Summary

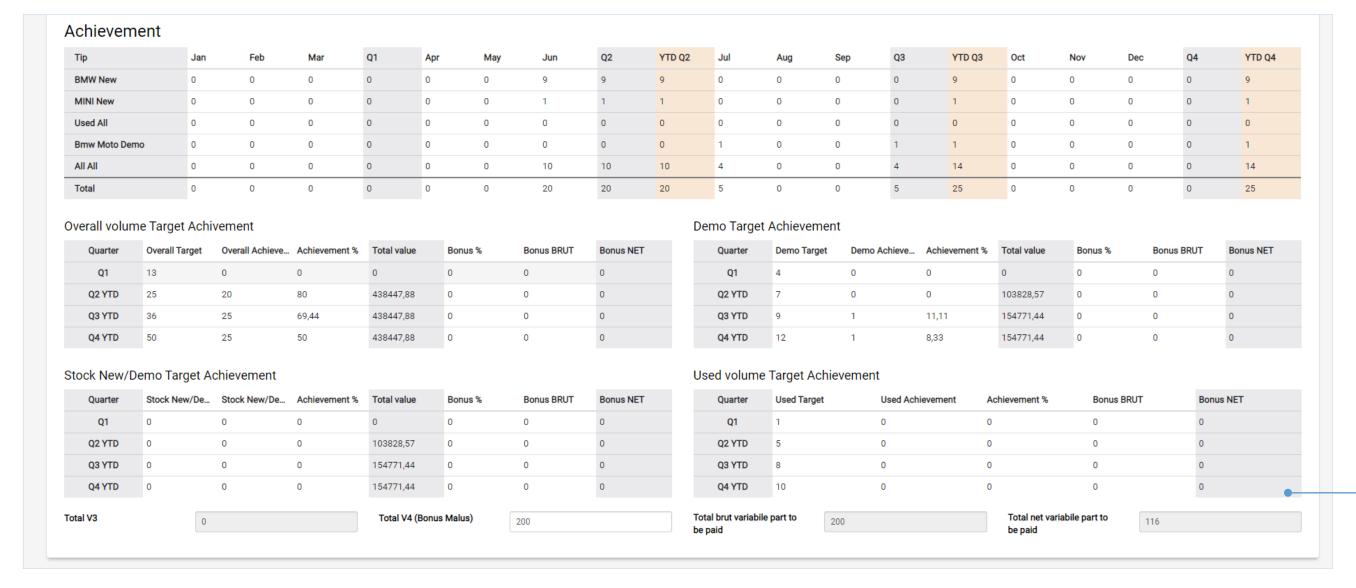
For each month a summary is aggregated based on:

- o Information provided by sales agent: sales activity, description and observations
- Data automatically loaded from invoicing system: total sales, total delivered sales, commissions, revenue, etc.
- o Information provided over the flow: figure adjustments, additional explanations, etc.

Sales data

The sold items (vehicles, parts, accessories and services) are imported from internal systems and monthly aggregated for each sales agent. This figures are the base calculation and approval for commissions. Additional items can be added directly in the platform.





Approval Workflow

The approval flow can be customized according with each company internal procedures.

Quarterly dashboard

Aggregate the quarterly result per agent and type of sales, covering: Targets, Achievement, Overall volume Target Achievement, Stock New/Demo Target Achievement, totals.

Collaboration

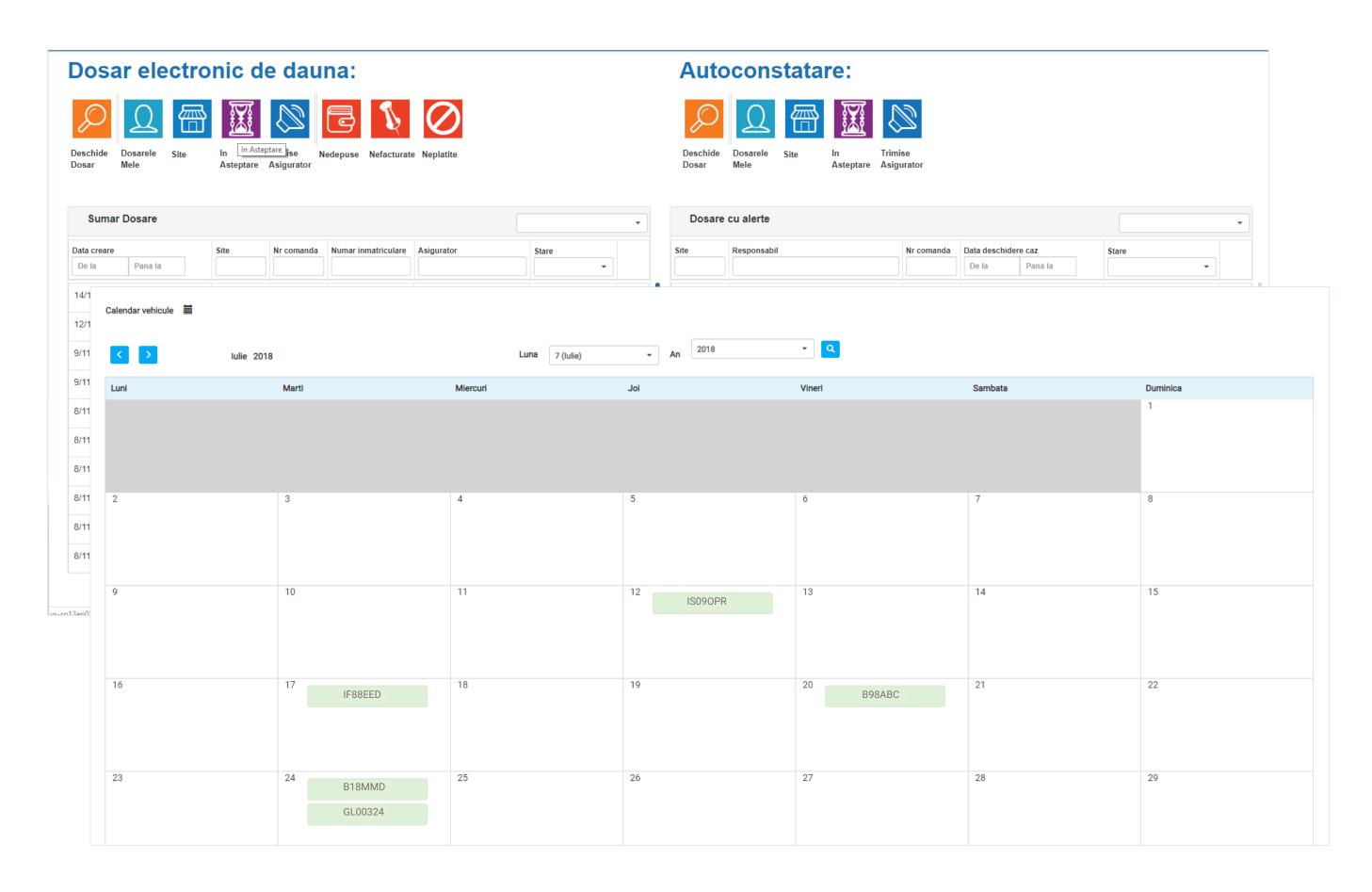
Alerts, Notification, request for approvals or quality verifications are implemented in order to allow a quick, transparent and smoothly approval of the sales agents commissions.



VISION 365 - CLIENTS Product Catalogue ToT Sales Quote Contract Sales Order

The platform provide tools like Calendar, Activity Dashboard implemented specific to optimize and automate the automotive company employee efficiency.

Tools and Dashboards





Performance improvement tools Key Features

Calendars

Vehicles, activities, deadlines, etc. – in one-place, structured visual in a dynamic calendar, enabling the operations staff to quickly visualize, plan and execute daily tasks

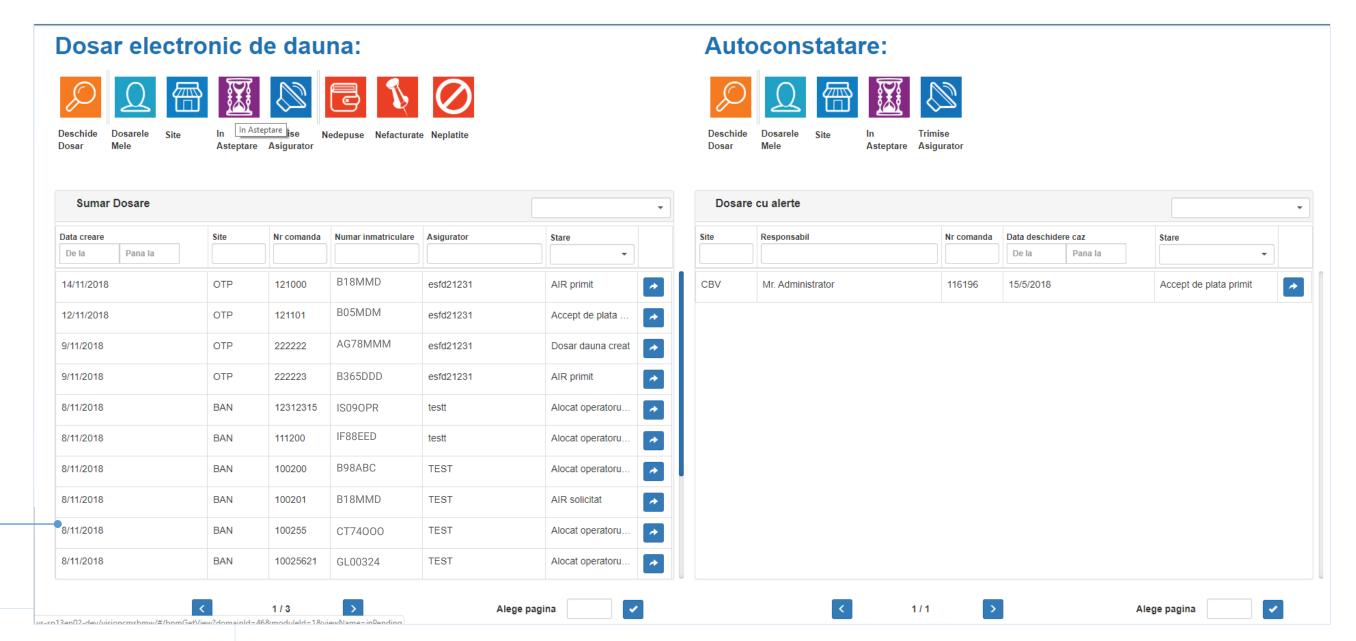
Home dashboard

Aggregates all activities, task and alerts from the entire platform offering in a single view real time dashboard. You can start a new case or check the status of exiting ones with one click.

Email Integration

Calendar vehicule

The platform is integrated with the email function allowing to automatically track email in platform, compose message with attachment generated automatically from platform or to respond to any message, the entire conversation being tracked here.



Lusi Marti Marouri Jol Vineri Sarrietta Dumínica 2 3 4 5 6 7 8 8 9 10 11 12 GL00324 13 14 15 10 17 B18MMD 18 19 20 B18MMD 21 22 23 24 B0SMDM B01JKU 25 26 27 28 29

Visual messages

The platform offer a consistent user experience: either you forget to attach a document or to fill in some data, the platform highlight the missing section visually, allowing easy identification within the complex data sheets.

Complex views

Complex views are available in the standard format: last customers, solved cased, due cases, etc.

Integration

Automotive platform is integrated with: Automaster, CRM, ERP, etc.



Activity and Case Management Key Features

Activity Management

Different types of activities are available: task, email, appointment and call. The Case and activity panel is can be associated with any entity or interface.

Case Management

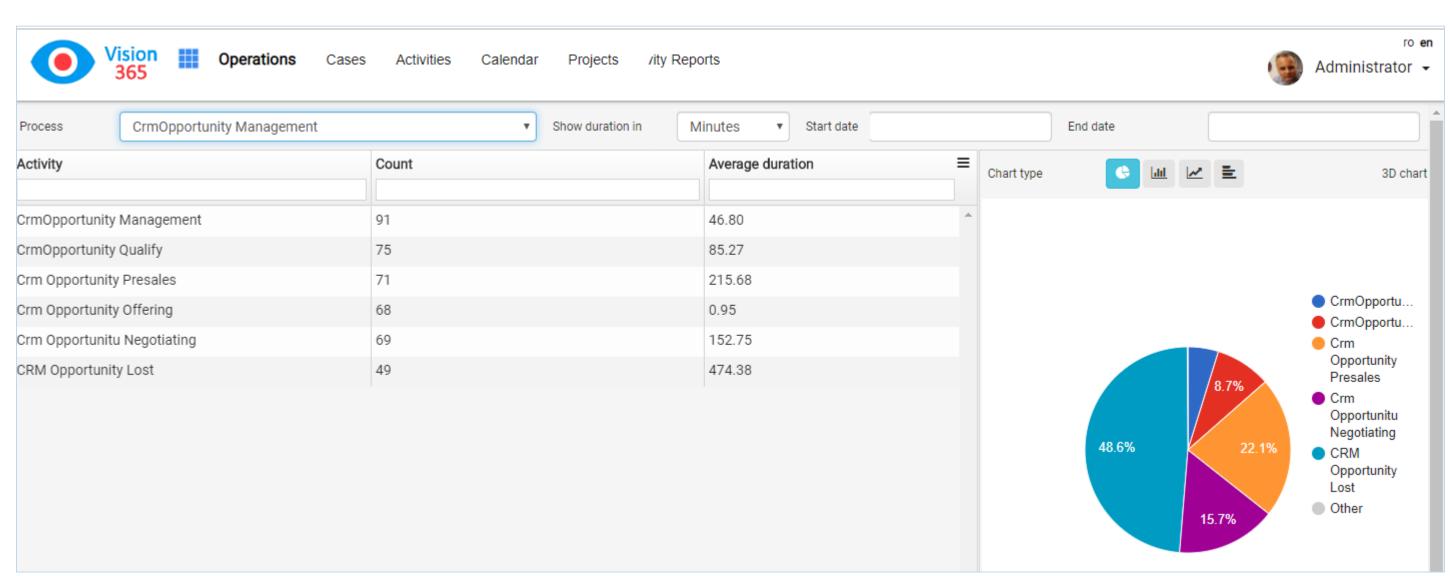
A case in grouping one or many activities leading to a specific purpose. Any activity or case can be associated to a specific entity (customer, provider, contract, invoice, etc.)

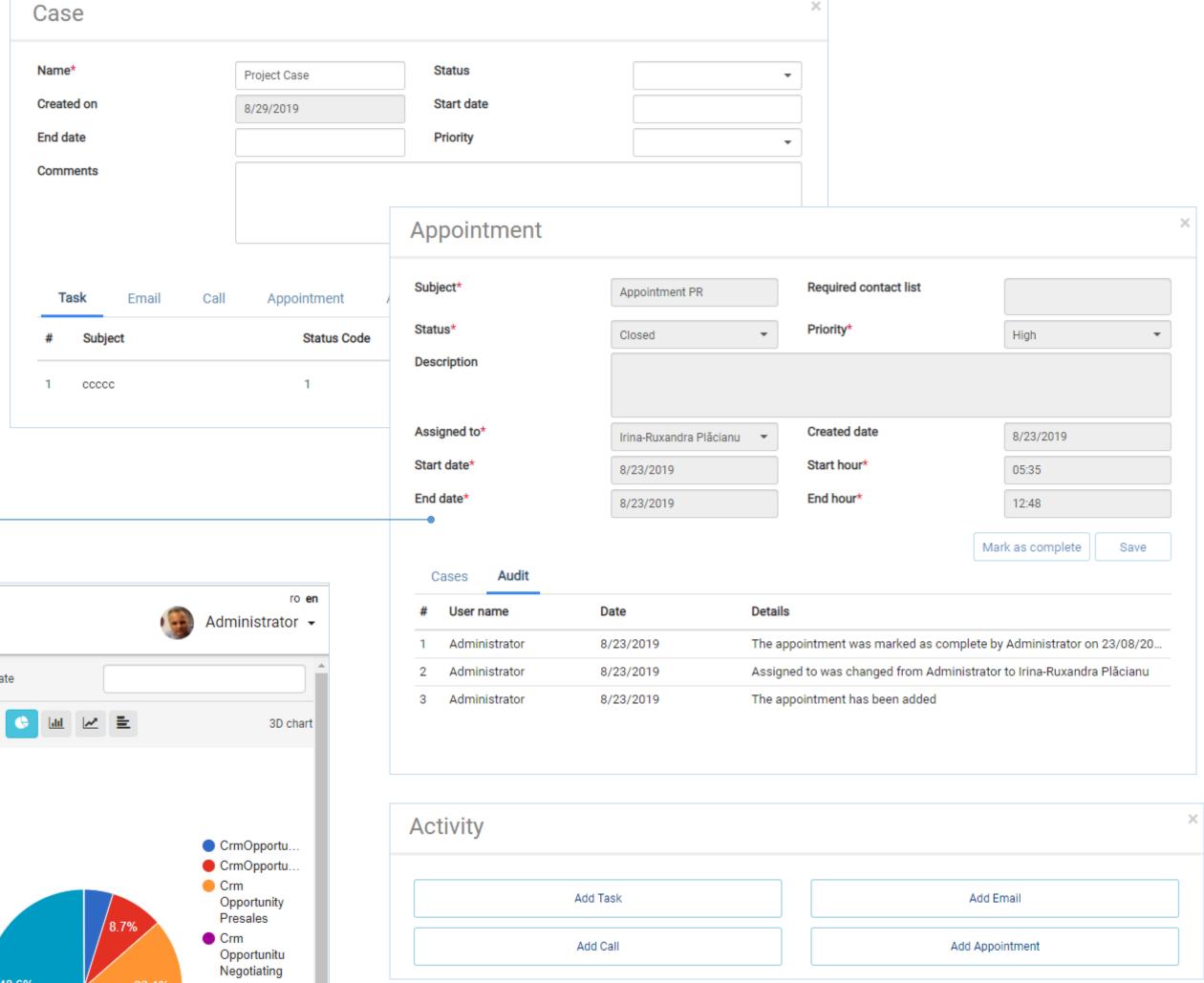
Analytic

Dashboards regarding the duration of an activity or workflow phase are available in real time.

Post

Post feature is available on each entity allowing users to post comments or to respond to some specific comments.







Intranet

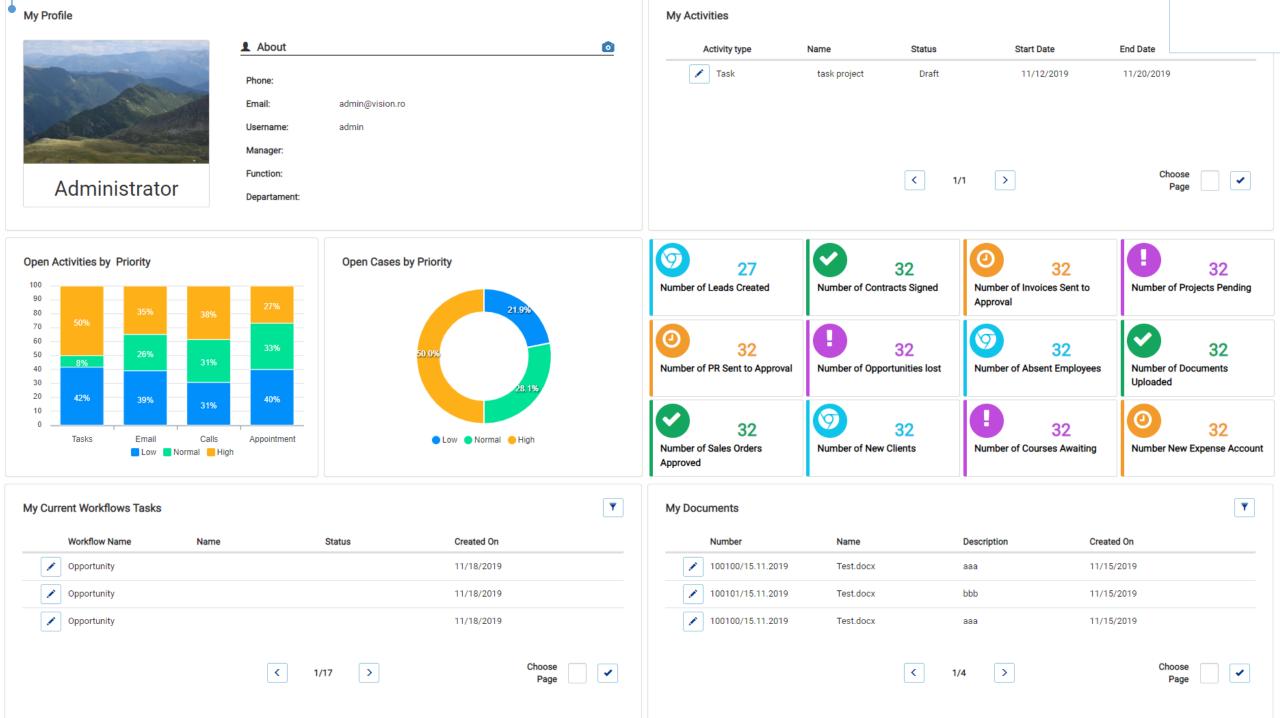
Key Features

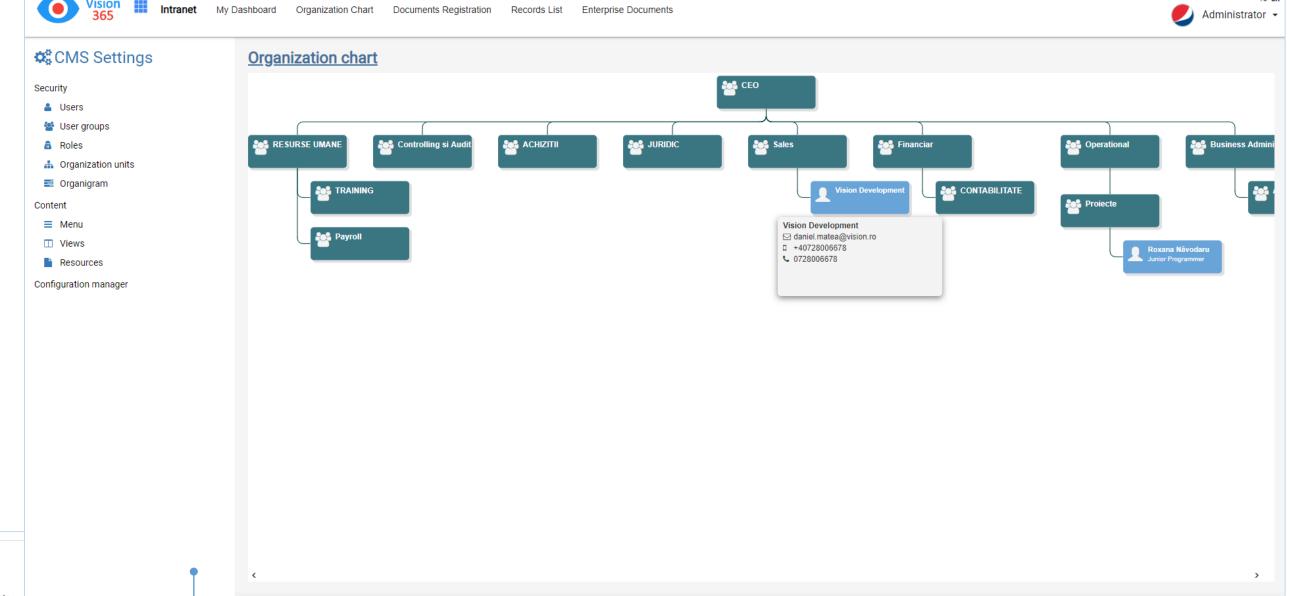
User Operational Dashboard

Manage in one place the user interaction with the entire platform.

The dashboard is a preview of crucial information important for the user at the moment he is looking at it, and an easy way to navigate directly to various areas of the application that require users attention or present critical information quickly to users as they are engaged in time-sensitive tasks.

Either you have to approve a contract, solve a task or upload a document, you can use the dashboard as a starting point.





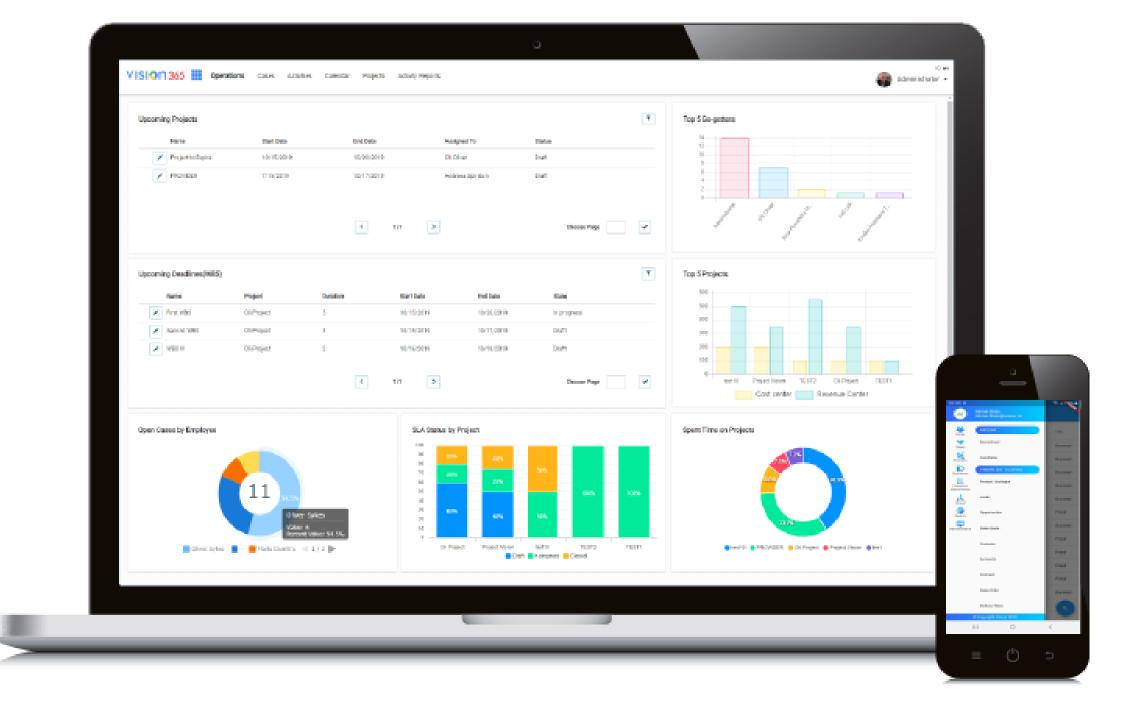
Company Organigram

Is the best way to represent the company structure in a clear and easy to understand way. The main purpose is to show the structure of the company visualizing its hierarchy along with specifying concrete positions and the reporting line between them.



Create complex applications in visual designer, with no code and high flexibility for further changes and customizations with Vision App Maker Platform.

Technology and Integration







Vision App Maker is a mature platform with 100+ implementations for various industries: Banking, Insurance, Automotive, Pharma, Services, Government, Distribution, Travel, Field Services.

Vision App Maker Suite

Build complex applications in visual designer, without code.

- Easy build new application from scratch
- Integrate existing platforms and legacy systems into unified application
- Digitalize your business workflows through business processes re-engineering
- Enhance Business-Integration Speed & Agility
- Optimize operations with processes prepared for rapid evolution
- Drive innovation by quickly creating innovative digital products and services
- Accelerates Transformation
- Simulate working software much earlier in the cycle enabling project team to iterative prototyping and agile development

Our customers are successfully rollout their daily operation on applications powered by Vision App Maker:

























Vision App Maker Suite Features

Powerful Integration Capabilities

Allows integration with any system through a plugin mechanism. Data can be imported from ERP, CRM, DMS or legacy systems and can be further used in workflows, rules, interfaces and document templates.

Workflow Visual Editor

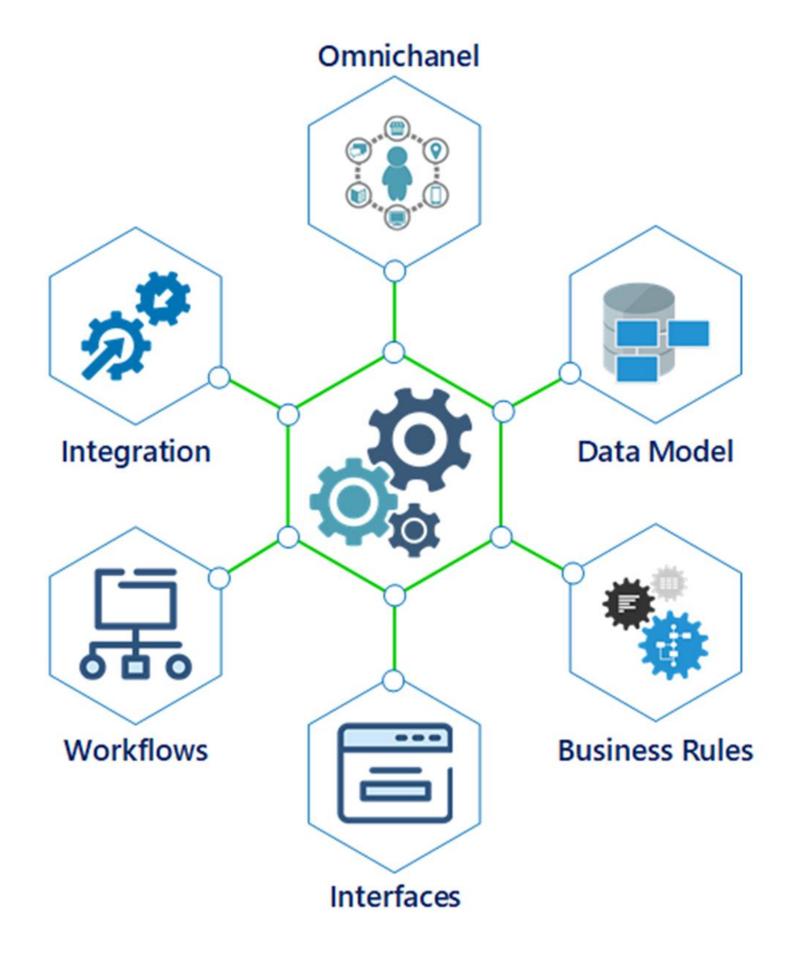
Flows can be simple or complex, from procurement approval to credit management or back-office solutions.

Document Generation

Design and generate document templates that can then be used in workflows to print any type of forms, like Quotes, Contracts or Invoices.

Omnichannel

Same user experience across all channels: Internal Portal – External Portal – Mobile – Public API



Interface Visual Editor

Generate responsive UI accessible from any web browser or mobile device. Build Single Page Applications providing a fluid, desktop-like user experience.

- Modular, multi layered, decoupled architecture, enabling security segregation and high availability implementation
- Two factor and self registration authentication mechanism
- Identity and Access systems integration (ex. Active Directory)
- Plugins for various commercial systems (Microsoft CRM Dynamics, SharePoint, ERP, DMS, etc.)
- Persistent vs. Non-persistent data mechanism

Data Model Graphic Designer

Definition of simple and complex data types, cardinalities, lists, parameters and entities for any type of application.

Business Rules

Can be designed by any user who has the ability to write formulas in Excel. You can easily implement scoring, escalation and notifications or you can manage how information is displayed and processed in the interface, documents and reports.

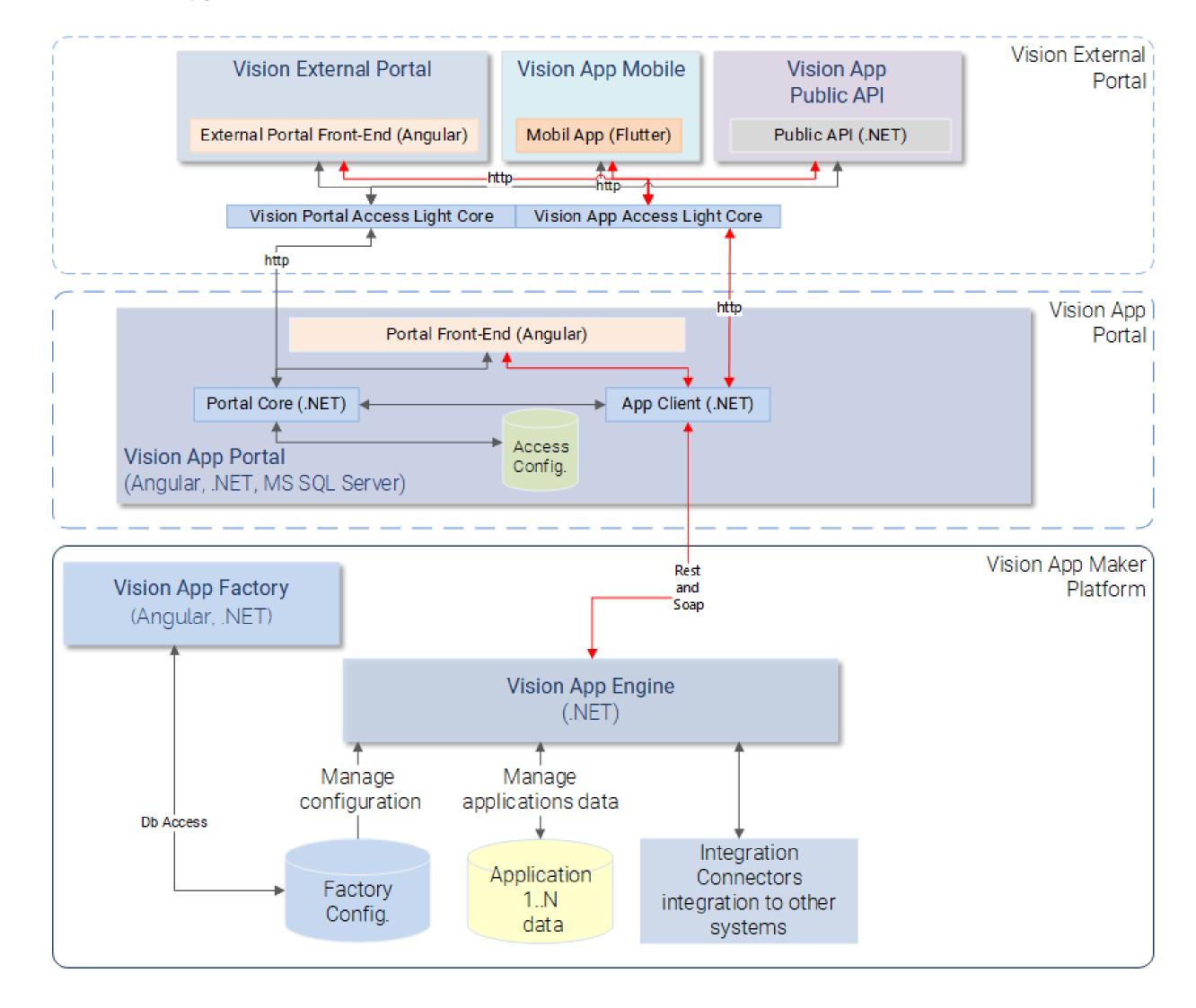
Reporting and Alerts

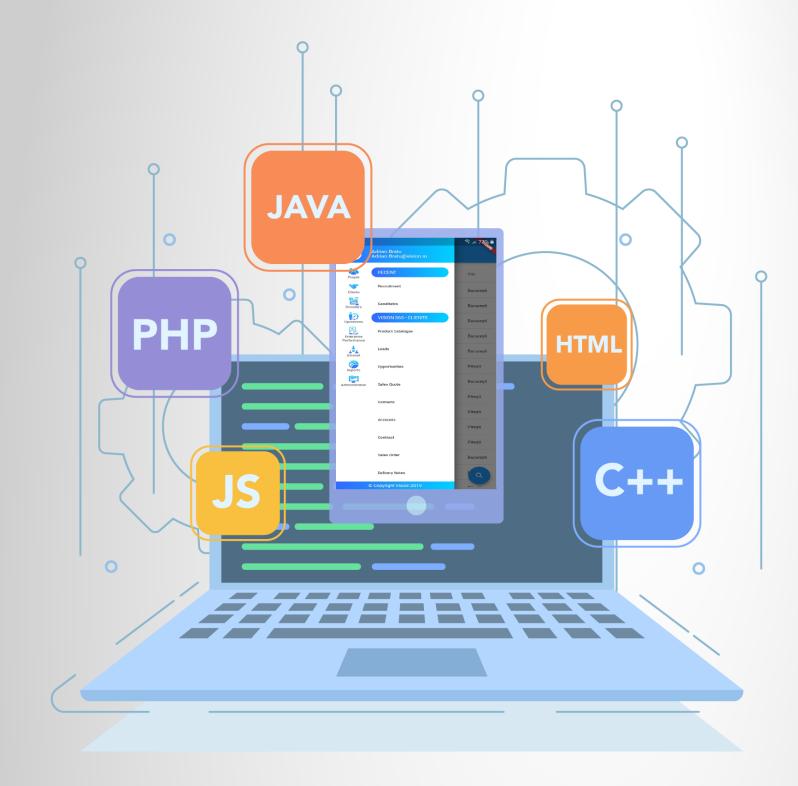
Generate various types of alerts within workflows, from information transmitted by e-mail to reports generated by the system and exported in a predefined format.



Vision App Maker Suite

Technology stack

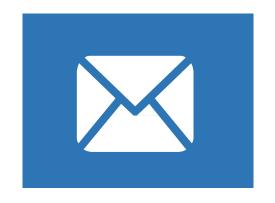




Vision App Maker components were developed with modern and appropriate technologies for each layer purpose: reliable back-end developed in Microsoft .NET and flexible, responsive and rich frontend based on Java Script and Angular.







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